



THE NOE VALLEY VOICE



One of Noe Valley's most prominent pet businesses is the Animal Company, offering everything from cuttle to kibble for birds and beasts. Co-owner Gary Thompson has a special interest in exotic birds, which can be boarded at the 24th Street store. PHOTO BY TOM WACHS.

Pampering Pets in the Mist

A Look at Local Resources for Creatures Great and Small

By Monica Levin

Looking around the neighborhood these days, you begin to wonder if Noe Valley hasn't gone to the dogs. And the cats.

For more than a decade, the neighborhood has supported two grooming dens, a thriving pet shop and bird boarding-house, and a nearby veterinary hospital, which specializes in dog and cat dentistry. A pack of pet sitters, trainers and photographers has also descended on the area, vowing to visit, feed, exercise, coax and capture our precious pets on

A Preview of Library's After-School Programs

By Denise Minor

When little Maria's school day ends, instead of going home to watch television, she'll head for the Noe Valley Library. There, she'll laugh at the antics of a puppeteer. Or learn about other parts of the world through the Cultural Literature Sharing Program. Or read aloud with her private tutor, a volunteer from McAteer High School.

That's one of the scenarios that Hope Hayes, the chief of branches for the San Francisco Public Library, is painting for the future of a new after-school program. With a transfer of around \$132,000 from the Recreation and Park Department, the city will expand the use of four neighborhood libraries by making them a magnet for youngsters.

"We want to start with the four sites (Noe Valley, Golden Gate Valley, Ocean View and Glen Park libraries)," said Hayes. "But soon we'd like to involve

film for posterity.

It would take an entire issue to cover them all. So here are just a few of the pet services available to Noe Valley residents.

The Animal Company
4298 24th St. at Douglass
647-8755

Hours: Mon.-Sat. 10-6, Sun. 12-5

Animal Company owners Gary Thompson and Victor Baciaroni take a very personalized approach to their customers, both human and animal. After a lifetime of owning various pets, and 12 years of dispensing advice for dogs, cats, birds, fish, rabbits, reptiles and rodents, they greet the pets that come into the store like members of the family, and give them a treat to make them feel right at home.

The Animal Company offers "pets for your enjoyment, supplies for their needs," and stocks a full line of dog, cat and aquarium supplies, fresh-water fish, and bulk bird feed and seed. "We opened with a minimal inventory," Thompson says, "and then got what the customers were looking for." Items such as doggy backpacks, life preservers, raincoats, boots and gourmet treats are also for sale, and anything you don't find can be special-ordered. If you're in a hurry, Thompson and Baciaroni won't hesitate to refer you elsewhere.

Thompson notes that San Diego, the second largest city in California, has four pet shops compared to more than 12 in relatively tiny San Francisco. "Noe Valley, the Fillmore, Potrero Hill, Polk Street and the Mission District all have pet stores, and everybody seems to be doing all right," he says. "People in San Francisco are used to the old retail concept of neighborhood stores. Competition is good for the consumer—it keeps all of us on our toes."

Thompson's interest in exotic birds extends to importing them for customers

Bus Shelters: Rider's Rest or Neighborhood Nuisance?

By Mark Robinson

Whether we like it or not, Muni's new bus shelters have made a stop in Noe Valley. Seven of the sleek glass structures have been built at four 24th Street intersections (at Diamond, Castro, Church and Dolores), and one shelter now sits on the Castro Street hill at 22nd Street.

Most bus riders seem to like the shelters, with their flip-up seats, pay phones, and Muni route maps, but more than a few merchants and locals say the billboarded bus stops block storefronts and sidewalks and destroy the carefully guarded ambience of Noe Valley's business district.

The eight Noe Valley shelters represent only a fraction of the 400 shelters already erected on San Francisco sidewalks. Six hundred more will go up before the project is complete. Under a contract with the city, Gannett Shelter Posters of San Francisco pays for, installs and maintains the shelters in exchange for the right to sell advertising space on them.

Peek-A-Bootique Hard to See

Alice Buckner and Diane Weber, own-

ers of the children's clothing store Peek-A-Bootique, were shocked to find that one of the shelters was being constructed in front of their new store on Castro Street the same day they moved in.

"It definitely obstructs the window," said Buckner, who hoped that the move from 24th Street's Noe Valley Mall would make the store more visible to potential customers. Said Buckner, "We negotiated a lease... and we're not getting our money's worth." Rent for the new, larger storefront is three times that of their old location.

Although Muni, which oversees the installation of the shelters, tries to notify all businesses and residents who might be affected by a planned shelter, sometimes people slip through the cracks. That's what happened to Buckner and Weber. "It was installed without our consent," says Bill Buckner, Alice Buckner's husband.

The storefront, on Castro just south of 24th, was empty when Muni's George Louie canvassed the neighborhood in July, notifying store owners of the plan to

Continued on Page 3



Alice Buckner and son Ryan may be smiling, but they're less than thrilled about the fact that a bus shelter now obscures the entrance to Buckner's Castro Street store Peek-A-Bootique. She's trying to get the structure moved or removed. PHOTO BY PAMELA GERARO.

Continued on Page 2

Continued on Page 9

ST. CLAIR'S LIQUOR STORE

3900 24th Street
282-4900



ROYAL GATE VODKA liters \$5.79

OLD CROW liters \$6.99

J.W. MORRIS 1.5 Red or White \$3.99

ERNEST & JULIO GALLO 750ml NEW White Grenache \$3.69

Watch This Ad for Great Upcoming Specials!

GREAT NEW SELECTION OF WINE

Case Discounts on Wine & Spirits

LOW EVERYDAY PRICES

Play 6/49 Lotto Here

Insurance...

Are You Paying Too Much?

Call us for a free comparison on your auto, home, or business insurance. Let us see if we can reduce your insurance costs.

Strain & Associates

2964 Diamond St.

Across the street from
Glen Park BART Station



469-0200

Library To Make Room for Puppets and Computers

Continued from Page 1

other neighborhoods with large children's populations."

The transfer of funds was part of a last-minute scheme to save the four community libraries this summer when City Hall threatened to close them to help reduce a \$172 million budget deficit. After neighborhood residents demanded that city officials find a way to keep the branches open, Supervisor Harry Britt stepped forward with a plan to transfer \$700,000 from the superior and municipal court budgets and \$150,000 from Open Space "after school" funds to the libraries.

Now it is clear the libraries can remain open on the court funds alone, said Hayes. The after-school money will merely ensure greater use of the neighborhood sites.

A full-time senior librarian, two part-time junior librarians, and a library technician will run the new service in coordination with branch librarians, she continued. "We already have a puppeteer on staff," said Hayes. "And we're going to recruit teenagers as volunteers."

"One thing the library wants to make sure of is that any volunteer program doesn't take away jobs from youth programs," she added.

Possible future enhancements include launching a bookmobile service and hiring a California artist-in-residence to work with the puppeteer.

The after-school proposal is currently on Mayor Art Agnos' desk, said Hayes. With his approval, it will go to the Finance Committee and then to the full Board of Supervisors.

Noe Valley Head Librarian Roberta Greifer reserved judgment on the after-school program until late September

when she saw the proposal in black and white. "It's sitting in front of me now, and it looks good," she said. "It sounds very exciting."

At some of the other neighborhood libraries, particularly Ocean View, space will be tight for this additional service. "But at Noe Valley, we do have enough room," said Grier.

Sally Brunn, a Hoffman Avenue resident and member of Friends of the Library, is also happy with the after-school proposal, and believes it will bring kids in contact with other services the library has to offer. Computers are one of the first things she'd like to see available to children, and that possibility looks more and more plausible as momentum builds for a group called the Library Foundation, which is raising funds to computerize the branches.

"It's exciting to think about neighborhood libraries becoming centers for access to computers as well as to reading and information," Brunn said.

The cost of upgrading the current computer system at the main library and for computerizing the branches will probably be about \$8 million, according to Marilyn Smulyan, campaign manager for Yes on A.

Proposition A on the Nov. 8 ballot seeks \$109.5 million in general obligation bonds to pay for building a new main library, for making improvements to all the branch libraries, and for rewiring the branches to use computers, she said.

The Library Foundation is asking for donations to help pay for the actual computers. "This will provide a whole different level of potential services from what has been offered before," said Smulyan.

"We want to develop data bases which will answer common questions, and also questions about San Francisco."

The computers would also link the Noe Valley branch, located at 451 Jersey St., with all the other public libraries in town. "At the new computer in Noe Valley, you could get a list of all the materials related to any topic that are available in all the branches." □

THE WOODEN HEEL CHILDREN'S SHOES

4071 24th St.
San Francisco 94114

[415] 824-9399



Barry & Patti Wood

pigged out lately?

Well, come on down
for the best in barbequed
chicken, ribs, BBQ beef
plus homemade salads & desserts.

Lunch Specials Daily

Happy Hour

5 pm-7 pm, Mon-Fri



4063 18th St. (nr. Castro)

Open daily from 11 am

FOR QUICK TAKE OUT CALL

863-0484



3274 MISSION STREET
SAN FRANCISCO, CA 94110

THE HEALTH PAWS

"The Health Shop for Pets"

Natural Pet Supplies
Herbs • Homeopathy
Holistic Veterinary & AHT Switchboard

Philip J. Zamora, Proprietor

(415) 285-0209

THE NOE VALLEY VOICE 1021 Sanchez Street San Francisco 94114

The Noe Valley Voice is an independent newspaper published monthly except in January and August. It is distributed free in Noe Valley and vicinity. Mail subscriptions are available at a cost of \$12 per year (\$6 per year for seniors) by writing to the above address.

The Voice welcomes your letters, photos, artwork and manuscripts. However, all such items must include your name and phone number and may be edited for brevity or clarity. (Unsigned letters to the editor will not be considered for publication.) Unsolicited contributions will be returned only if accompanied by a self-addressed, stamped envelope.

Editorial: 821-3324

Distribution: 469-0419

Subscriptions: 285-6347

Display Advertising Only:

Call Steve at 239-1114

Classified Ads: See Page 27

Advertising Deadline for

November 1988 Issue: Oct. 20

Editorial Deadline: Oct. 15

PUBLISHERS

Sally Smith, Jack Tipple

EDITORS

Karol Barske, Jeff Kalis

Charles Kennard, Susan Koop, Denise Minor

Suzanne Scott, Jane Underwood

CONTRIBUTORS

Joel Abramson, Jeanne Alexander, Larry Beresford, Jim Binder, Steve Bosque, Isabelle Choimere, Vincent Colicchio, Grace D'Anca, Rick Garner, Pamela Gerard, Florence Holub, Irene Kane, Monica Levin, Laura McHale, George Morey, Mariella Poli, Mark Robinson, Roger Rubin, Steve Steinberg, Beverly Tharp, Tom Wach, Lorene Warwick, Tina Wendt, Misha Yagudin

Contents ©1988 Noe Valley Voice

SELDNER SECRETARIAL SERVICES

(415) 824-2720

4010 24th Street

San Francisco, CA 94114

WORD PROCESSING

• Legal • Resumes
• General Correspondence

Bus Shelters the Hot Potatoes of 24th Street

Continued from Page 1

build the shelter. "I think it's an aberration. You move in and four days later you've got Fort Apache out there," said Bill.

The owners of Peek-A-Bootique plan to fight to get the shelter removed—or at least moved over—and there is a good chance they will succeed, said Louie, Muni's interim transit manager. "The Department of Public Works is very sympathetic to concerned citizens and the public," he said. Every two weeks the department holds public hearings to consider objections to the building of new shelters.

Gannett's vice president and general manager, Lewis Lillian, notes, however, that while DPW has denied permits on many occasions, it has yet to revoke a permit already granted.

Buckner and Weber hope to set a precedent. "We're trying to do what we have to do to get it removed," Alice Buckner said.

Merchants Block Two Shelters

Other merchants with stores at 24th and Castro were luckier than Buckner and Weher. They were around when Louie hand-delivered the notice that four shelters were scheduled to be erected at the intersection.

Led by Lee Aubry, proprietor of 24th Street's Mitre Box framing store and owner of the building occupied by the arts and crafts gallery Out Of Hand, a group of merchants set out to block the installation of the shelters.

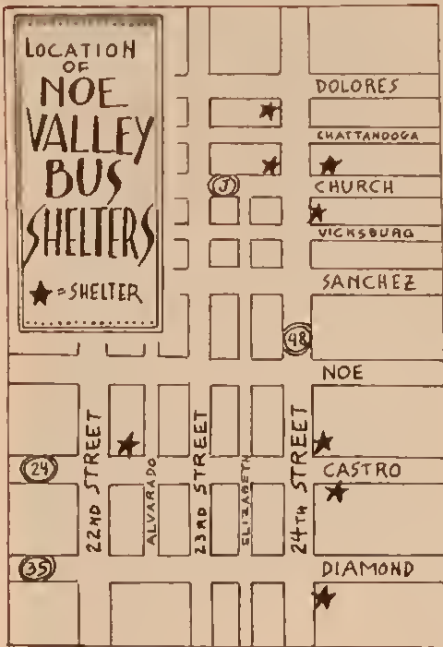
"They don't look like Noe Valley," declared Aubrey. "Noe Valley is a neighborhood with great old San Francisco character, and we have fought to keep it that way. The erection of these monstrosities would utterly alter that character," wrote Aubrey in a letter to Muni signed by 10 other merchants.

Karla Clement, owner of Out Of Hand, adds, "Why should I have a billboard in front of my store telling people to go downtown and shop?"

In early August, Aubry and Ken Paydo, manager of Jim Proby's clothing store on 24th Street, attended the public hearing at which the 24th and Castro Street shelters were considered. Armed with Aubry's letter, they struck a deal with Gannett's Lewis Lillian: only two shelters would be built, and neither would be placed in front of Jim Proby or Out Of Hand.

Gannett's 'Gift to the City'

But how did the city determine what shelters would go where? Over two years ago, Muni, with input from the Planning Department and the public, came up with a list of 1,000 San Francisco sites in need of bus shelters. The Noe Valley locations, like others in the city, were chosen be-



cause riders were concentrated at those stops more than at others.

The contract to install and maintain the shelters, which was won by Gannett in June of 1987, said that ads could only be placed on shelters in areas zoned for billboard advertising. That's why the shelter on Castro at 22nd Street has no ad.

When the project is completed, 350 of the shelters will carry no advertising. Lillian calls these Gannett's "gift to the city." Lillian also points out that Gannett will pay the financially strapped city a flat fee of \$150,000 in 1988, donate 10 percent of shelter ad space to public service, and provide \$75,000 worth of maintenance on street art that is part of the Market Street renovation project.

Lillian calls the contract "the ideal public-private partnership," and it seems this was a deal the city couldn't pass up.

View from the Seat

Some Muni riders can still pass it up, though. The seats in the new shelters are "so uncomfortable you can't sit on them for as long as it takes for your bus to come," said Pat Taylor as she waited for the northbound 24-Divisadero on Castro at 24th. Taylor added that she felt assaulted by the shelters' advertising and doubted that the narrow sides of the shelters did much to protect a rider from cold winds.

But Zenzi Williams, who relies on Muni for all her transportation, can't praise the shelters enough. "I use them all the time. They're nice. I like them," she said while waiting for the 48-Quintara on 24th Street at Church.

Noe Valley resident Alam Habre concurs. "It's okay, it's good," she said. She likes the convenience of the Muni route map and pay phone attached to most shelters. A man who would only identify himself as "Jim" added, "I think they're great."

And even though she thinks the shelters' anti-sleep seats are "impersonal," Kathleen O'Hara, a patron of the J-Church streetcar, likes the shelters because "they add an aura of safety to bus stops—especially at night, which is when I often ride." □

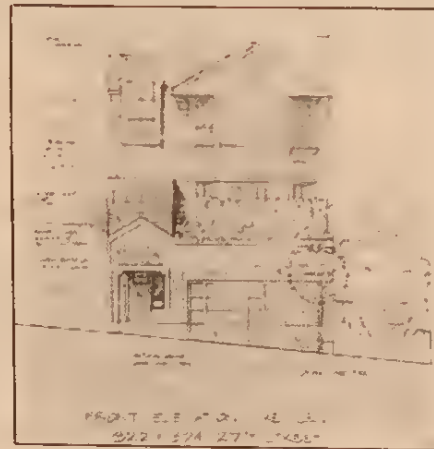
Tug-of-War Over Cottage Ends With Uneasy Truce

By Mark Robinson

After months of conflict over the fate of a tiny cottage on 27th Street, the property's owners and neighbors have come to terms. The 81-year-old structure at 324 27th St. will be torn down and replaced by a two-flat building, which was designed and approved by both the owners and the feisty residents of 27th between Church and Sanchez. Both sides are pleased—almost.

The resolution to the neighborhood tug of war came about only after both sides hired lawyers to represent their positions.

The 27th Street residents went "all the way from 100 percent hostility to complete support for the project," said their attorney, Claire Pilcher, a long-time Noe



Architect Steve Antonaros came up with this compromise design for a two-flat building at 322-324 27th St.

ous meetings, accusations have been exchanged and tempers have flared—part for the course when it comes to demolitions in Noe Valley.

David Burton, who has lived up the street from the cottage for 18 years, was against the owners' project from the time he learned of it in early 1988. He and his neighbors hoped to save the little white house, one of three picturesque cottages that sit side by side at the back of sizable lots. But the one-unit, 700-square-foot



Concerned neighbors were unable to block the demolition of this earthquake-vintage cottage, which sits in the middle of a row of quaint cottages in the 300 block of 27th Street. But they managed to convince the owners to scale down plans for the new building. PHOTO BY LORENE WARWICK.

Valley planning activist and founder of Friends of Noe Valley.

Calling the written agreement between the owners and neighbors "a landmark in neighborhood planning," Pilcher explained that every detail of the project, from building materials and exterior lights to paint color and type of shrubbery on the deck, had been worked out between the two sides. In addition, Pilcher and the neighbors' architect, Bruce Bonacker, must sign off on construction plans before the owners seek city approval for completion. The contract strictly prohibits any vertical or horizontal additions to the building once it is complete.

But reaching this stage wasn't easy. Since the cottage was purchased in a probate sale by Terrance Sheehan and Thomas Loughran in September of 1987, plans for a new structure have been revamped three times, neighbors have held numer-

ous meetings, accusations have been exchanged and tempers have flared—part for the course when it comes to demolitions in Noe Valley.

If the cottage itself could not be saved, Burton wanted to at least minimize the size of its replacement. He was not alone. "We'd rather have a single-family home go in there," he said, citing the need to preserve neighborhood character.

That's why the 27th Street residents were horrified when they learned of Sheehan and Loughran's plan to demolish the cottage and put a three-story structure on the lot. Burton made a special trip to the Planning Department to view the proposed plans for the site. "It looked like the Queen Mary sitting there," he said.

An ad hoc 27th Street neighbors' group emerged in January 1988 and filed for a discretionary review of the demoli-

Continued on Page 4

AIDS BENEFIT at Rami's Caffe

Tuesday, October 11 6:30 — 10:00

*Middle Eastern Buffet Dinner
Music and Surprise Attractions*

Tickets \$15.00

1361 Church Street

641-0678



Call for Opinion of Market Value

COLONIAL REALTY & INVESTMENT CO.

Noe Valley, Upper Market
& Mission Representative

Home and Income Specialist

LOUIS DE TUBOLY

285-3106 (Residence)

776-9500 (Office)

24th St.

CHEESE CO.

Free 1/2 lb. of Cheddar
With Purchase Over \$10.00 *With this ad*

We have a great selection of over 350 imported and domestic cheeses.

3893 24th St.
(at Sanchez) 821-6658

10% Off for Senior Citizens

Open Mon-Fri 10 am-7 pm
Sat 10-6 Sun 11-5

Back to the Picture!

DO-IT-YOURSELF
CUSTOM FRAMING & GALLERY

920 Valencia St. • San Francisco, CA 94110

415-826-2321

Hours: Mon.-Thu. 11-7 • Fri.-Sat. 10-6
Sunday by Appointment

Computer sick ?

We make house calls.

We not only build the best clones in the Bay Area, but we repair computers and peripherals. Our repair service is based on getting you up and running as soon as possible, often in less than 24 hours.

Mention this ad and receive a 10% discount on parts and labor.

Experts in assisting non-profits and small businesses • Full on-site installation and training • Complete system and network solutions • Classes • Consulting • Servicing • Repair

Noe Valley Computers

"Helping people to use computers"

85 29th Street @ San Jose Ave.

282-3000

• Cottage Compromise •

Continued from Page 3

tion permit. "Every single address on the block sent a letter" to the Planning Commission protesting the demolition, according to attorney Pilcher.

Meanwhile, owners Sheehan and Loughran insisted on their right to develop their property—which was zoned for two units—as they saw fit. They argued that it would cost almost as much to rehabilitate the little cottage as it did to buy it in the first place.

And far from resembling the QE2, the original design had a "nice Victorian flavor," according to Sheehan.

"I really like Noe Valley," says Sheehan, who commutes daily to his mortgage broker's office at 22nd and Guerrero. He had originally planned to move his family into the top two floors of the proposed building. "Now," he says, "it will be too small."

Realizing that the chances of blocking the demolition of the decrepit cottage were slim, the neighbors' group set about altering the owners' design for a new building. "We all feel strongly that the proposed building *must* be scaled down," said a flyer passed around the neighborhood in July.

The group's main gripe focused on the planned third-floor "penthouse," which would tower over the companion cottages on either side of the lot and make the building a full story higher than any other in the immediate vicinity. Residents also worried that the block's already cramped parking situation would become impossible with the addition of at least seven new bedrooms—each conceivably representing a new car on the block.

But the neighbors, deeply suspicious of the owners, were not able to talk to Sheehan and Loughran, who perceived the residents as meddlesome troublemakers.

"Neither side would listen to the other," says the owners' attorney, Maria

Pracher. "But once Claire [Pilcher] and I got together, everything started to fall into place." In a matter of weeks, a scaled-down proposal drafted by the neighbors' architect served as a springboard to a resolution of the conflict.

"A lot of work and a lot of money" went into the neighbors' efforts to downsize the new building, said Burton. Carolyn Glasnow, with contributions from other neighbors, financed attorney and architect fees; others provided photographs and graphics to support the neighbors' case. One resident even hired a professional colorist to select paint colors.

Picher hopes that "this typically Noe Valley approach of positive and creative problem-solving" will serve as a model for future developer-neighbor disputes. But owner Sheehan fears that the delays caused by the dispute may bankrupt him. Having never developed a property in San Francisco, he didn't anticipate the kind of strong opposition he would get from the neighbors.

"We feel we've cooperated as much as possible," Sheehan said. "We redesigned the whole building to satisfy the neighbors," he continued, noting that the increased building costs, plus attorney and architect fees, may have added as much as \$30,000 to \$40,000 to the building's price tag. "This adds to the cost of housing in general," he said.

He believes that "if builders and neighbors could get together at the beginning of a project, it could save a lot of trouble."

According to Burton, the neighbors on 27th Street are "pleased with the outcome" of their negotiations with Sheehan and Loughran. But they still find it hard to watch as one of the three picture-book cottages on their street is replaced by a modern two-unit building. "It's really unfortunate that we're going to lose those three cottages," says neighbor Dwight Cary.

The plans for the new building were approved by the Planning Commission on Sept. 15. □

NOW THERE'S
FAXING
IN NOE VALLEY

7 DAYS A WEEK

AT

COLORCRANE

3957 24th St. San Francisco, CA 94114

285-1387

FAX • 285-3518



Cards & Gifts
Toys
Magicians
Clowns
Catering
DJ Band
Singing Telegrams

Hostess Service
Helium Tank Rentals
Balloons & Delivery
Party Planning
Party Decorating
Pony Rides
Halloween Costumes
& Rentals

OPEN 7 DAYS A WEEK 9 AM-9 PM
(415) 824-0414

1600 CHURCH STREET at 28th Street
SAN FRANCISCO

Iran Is Where the Heart Is for Susan and Ali Pishgar

By Steve Steinberg

An American woman willingly living in Iran in the era of Khomeini—it's difficult to comprehend. Think of Iran, and images of fanatical mobs marching through the streets of Tehran chanting "Death to America" appear again and again. Pictures of blindfolded hostages are still a recurrent visual in the American psyche.

Iran, as depicted by the American media, is a land where women are compelled to dress in head-to-foot black chadors, where young hoys are sent in human waves against the enemy in a seemingly endless war, where mullahs rule, and where time has stopped at the year 700.

But for Susan Pishgar, formerly Susan Aughenbaugh, Iran is nothing at all like the country pictured on American TV or in the press. It is a compassionate, hospitable land that she calls home a good part of the time—whenever she is not back in Noe Valley, helping her husband Ali run their 24th Street rug store, the Magic of Persia.

First off, Susan wants to set the record straight about the way Iranian society treats its women. They are not, she emphasizes, second-class citizens, mere chattel forcibly hidden behind veils. On the contrary, she says, "Their position is much more powerful and superior to Western women. They're involved in every decision of family life." Her recently deceased mother-in-law, Susan points out, acted as the family matriarch after the death of Ali's father.

Seated on a pile of rugs with her puppy Tupoli, Susan tries hard to convince you that the role of women in Iran has been distorted by the Western press. "I feel like an invisible entity," she says, recalling her frustrated efforts to make people believe her.

Part of the problem, she claims, is that the Western media tends to lump all Middle Eastern people together. Iran is frequently portrayed as an Arab country, which it is not. Thus many people assume that if women wear harem veils in Morocco, they will wear them in Iran.

She says Iranian women are not compelled to wear the chador, a body-length veil, except at special ceremonies and during prayers in a mosque. Those who choose to wear the chador as part of their daily attire do so out of respect for a tradition dating back hundreds of years.

For everyday dress, women are only required to wear some sort of head covering, like a scarf. Other than that, their



After showing her his native Iran, Ali Pishgar (right) was able to convince his American wife, Susan, that things are not as bad there as many of her countrymen suspect. The couple operates the Magic of Persia rug store on 24th Street. PHOTO BY CHARLES KENNARD

dress is quite conventional, Susan says.

She concedes that under Iran's strict Islamic regime, there is technically no choice about wearing a head covering, as there was under the Shah (the Iranian monarch who was forced to flee in 1978). A woman on the street without such covering these days would probably be approached by other women and told to cover her hair. If she protested or refused, the police might be called, and she could be arrested for indecency. Even when boarding Iranian airplanes outside the country, Iranian women must don head garb.

An attractive woman with short hair, Susan enjoys dressing stylishly. Her clothes, she confirms, are all made in Iran.

As for the women who choose to wear the full chador, Susan says she respects them as well as the ancient tradition they represent.

As for the women who choose to wear the full chador, Susan says she respects them as well as the ancient tradition they represent.

'More Sultry Than a Mini-dress'

It would be a mistake, however, to believe that a woman's femininity gets lost beneath the folds of the chador, says Susan. "There is such body language with the chador," she explains. Women wear not only black chadors but also flowery, transparent ones. Depending on how a woman manipulates it, she says, the chador can be "more sultry than a

mini-dress."

Women use the flowing body veil to flirt, communicating their availability for courtship and dating. Although it is not considered socially acceptable for unmarried men and women to speak to each other in public places, dating (arranged beforehand by the suitor and the woman's father) is allowed.

Iran, according to Susan, does not practice purdah—the strict separation of the sexes—as do certain Arab countries such as Saudi Arabia. But women worship apart from men in the mosques, and have separate beaches and pools.

In general, men as well as women must dress modestly. Women are forbidden to wear clinging, "form-fitting" clothes, and men do not wear shorts on the street. Flashy, glittery clothes are also frowned upon, not only because of moral sensibilities, but because the Iranian government has declared a state of mourning for the thousands of dead lost in the eight-year war with Iraq.

According to both Susan and Ali, the rationale for the obligatory head dress and for the edicts against revealing clothes is that Iranian men want to protect and foster respect for their women. Men, the Pishgars say, hold women in such high esteem—as mothers, daughters, and sisters—that rape is practically unheard of in Iran. To rape a woman would be to rape someone else's mother, sister, or daughter.

When pressed, however, the Pishgars admit that the dress code was probably instituted not so much to protect women

from men as to protect men from their own lusts and temptations.

Iran's puritanical stance toward sex can also become a matter of life and death. According to Iranian law, for example, adultery is a crime punishable by death. And in the early days of the revolution, gays and prostitutes were often executed by the government—sometimes by stoning—or lynched by fanatical mobs.

Besides honoring a more restrictive code of sexual mores, men and women in Iran, say the Pishgars, also possess a much greater respect for their elders—whether immediate family or not—than most Westerners do. Ali says he and his friends would never slouch in a chair or assume a casual posture in the presence of an older person. They would stand up when that person entered the room.

Ali, a smoker since he was a teenager, also says that out of respect, "I never smoked in front of my father."

This attitude of respect, coupled with the Iranian man's romantic approach toward women, was what first attracted Susan to Ali. "Iranian men really court a woman" in a way not practiced by American men, Susan says. They put their women on pedestals, she adds, and "the courtship never ends."

Living the Good Life in Iran

Susan, 36, and Ali, 37, met back in 1980 when Susan was a secretary at a firm that did business with the rug company Ali worked for. They have been married for seven years. Susan now speaks her husband's language, Farsi, fluently, or as she puts it, well enough "to get in and out of trouble."

In order to obtain an Iranian marriage certificate, Susan had to convert to Islam. During the conversion ceremony she had to say "Allah Akbar"—God is great—and acknowledge Mohammed as the true prophet of God. She also was given a Moslem name, Zara, the Iranian equivalent of Sara.

Neither Susan nor Ali are practicing Moslems. Susan, who was born in Vienna of a Jewish mother and a Mexican father, was raised Lutheran and claims to be an agnostic. Her Jewish ancestry has posed no problem for her in Iran, she says.

Ali first came to the United States in 1976 to study for his master's degree in business administration at San Francisco State University. A short, fit-looking man with a well-trimmed beard, he entered the rug business through family connections. Since his father's death, he has been the head of his extended family, which is the dominant family of the Jafar clan. The clan is part of the Afshar tribe. Most of the rugs on display at the Magic of Persia, located near the corner of 24th and Church, are Afshar tribal rugs.

The Pishgar family lives in the town of Rafsanjan in the Iranian state of Kerman, located in south central Iran. Rafsanjan is also the home town of Hojatolislam Hashemi Rafsanjani, speaker of Iran's

Continued on Page 6

VISIT THE TRAVEL PROFESSIONALS AT

GLOBAL TRAVEL TOO



We can give you instant tickets at the lowest possible fares with friendly, personalized service.

Travel you can afford

Haight

1697 Haight St. (at Cole)
M-F 9-6 Sat 10-4
431-6204

Noe Valley

4005 24th St.
M-F 9-6 Sat 10-4
647-4304

Russian Hill

2230 Polk St. (at Vallejo)
M-F 9-6 Sat 10-4
776-5300

NO FEE

AIRLINES • AMTRAK • HOTELS • CHARTERS
TOURS • CRUISES • EURAILPASS

INVITATIONS
CARDS GALORE
RIBBON
GIFT WRAP
PUZZLES
PHOTO ALBUMS
ART NOTES
STATIONERY
JOURNALS
GIFTS UNDER \$20
FASHION BAGS
CALENDARS
GAMES
THANK YOU'S

Southside Paper

1303 CASTRO

WE HAVE IT ALL

Couple Embraces Magic of Persia

Continued from Page 5

parliament and one of the most well-known religious-political figures to emerge from the Iranian revolution. In Iran when a religious leader achieves a certain status, as Rafsanjani has done, he will often change his name to reflect his home region. The same is true of the Ayatollah Ruhollah Khomeini, who added the name of his hometown, Khomein, to his name.

Ali knows members of the Rafsanjani family, which is prominent in Rafsanjan.

Since marrying Ali, Susan Pishgar has lived a wealthy, much traveled life as part of an elite, well-educated, Westernized stratum of Iranian society. The Pishgar family has extensive farming interests, and for the past 200 years they have grown pistachios as their chief crop.

Ali and Susan Pishgar own four homes in Iran, including one in Tehran. Susan describes her lifestyle there as "elegant and gracious," and says she could never afford to live the same way back in the United States.

Little has changed for the Pishgar family since the revolution of 1979. Ali maintains that the family has remained scrupulously apolitical under the regimes of both the Shah and the Ayatollah. As a consequence, the Pishgars' economic and social status has been minimally affected by the shift in government. Ali will say little of the current regime except, "I guess it's fine."

The Revolution's Plusses & Minuses

Under the Shah, Ali led a privileged life as a student in Tehran. Seen as the hope for a future, modernized Iran, students under the Shah were highly subsidized, receiving free housing, medical care, food, clothing, and discounted travel. Upon graduation, a student, especially one who spoke English, was virtually guaranteed a well-paying job.

Involvement in political opposition to the Shah posed the only threat to this life of privilege. Ali recalls one friend who was arrested and tortured by Savak, the Shah's secret police, because he participated in an anti-Shah demonstration. Ali was almost arrested himself when he became caught up in a rally. On one occasion his classes were cancelled for six months because of student unrest. When the revolution broke out in 1979, Ali was in the United States.

Since the revolution, the Pishgars say,

class divisions in Iranian society have diminished. Under the Shah, corruption and bribery were rampant. Unless you hought off an official, recalls Ali, getting something from the government as simple as a driver's license could take five years. The outcome of a court case would be determined solely by bribes and social connections. To win prestige under the Shah, an individual had to be wealthy, well-traveled, and able to speak English.

In the early, chaotic days of the revolution, class hatreds often welled up in violent attacks by the poor against the wealthy. Those attacks finally came to an end when Khomeini declared that Islam was not opposed to honest capitalism.

Susan Pishgar points out that "there are many things that are wonderful as a result of the revolution." In addition to providing more equal treatment under the law, the government is now much more concerned with health care and improving the lot of the poor, she says.

Yet while acknowledging the plusses of the revolution, Susan also decries the oppression of the mullah's regime: "All of us are appalled at the government, at the dictatorship. Khomeini is the head honcho of a horrible dictatorship."

Neither Susan nor Ali thinks, however, that Iran is responsible for the many acts of international terrorism said to be sponsored by its government. Ali says simply, "I don't believe it." Susan concurs, insisting that no one has ever "documented" an actual Iranian connection to terrorists. Furthermore, they say, the Iranian government has publically spoken out against terrorism.

Persian Rugs Are a Dying Art

Despite all the strife between the U.S. and Iran over the last nine years, Ali has still been able to travel freely back and forth between the two countries—although not by direct routes. However, his rug business has been adversely affected by the U.S. trade embargo imposed on Iranian goods, and he is now unable to replenish his stock of \$600 to \$700 trihal rugs, or as he calls them, "working class rugs."

Revolution and prolonged war have caused shortages of just about everything in Iran, says Ali. Strict rationing and high inflation intensify the hardships. But, he says, life goes on pretty normally for the wealthy, thanks to a thriving black market. "If you have money over there, you can have anything. You name it."

The war with Iraq has come quite close to the Pishgars. Iraqi bombs have landed within two blocks of the Pishgar home in

Tehran. Susan and Ali report seeing whole city blocks go up in flames following the attacks. Many people have been killed from flying glass and exploding gas lines. "I've seen body pieces in trees," says Susan.

Tehran covers a large area, however, and the bombing has been so scattered that the sense of destruction does not permeate the entire city.

In the years since she has lived in Iran, Susan has never had to worry about being an American. "I have never experienced hostility toward me because I am an American." On the contrary, she says, Iranians treat her better than they do her husband, simply because she is a foreigner and therefore a guest of the whole people. "There is a graciousness within [Iranian] society that we don't see here," she notes.

Susan claims that "perhaps thousands" of Americans presently live in Iran, many of them married to Iranians. She and Ali know at least 20 American women wed to Iranian men and living in Iran.

Iranians, she says, don't hate Americans, just their government. They believe the American government is responsible for all the political intrigues directed against their country. They also harbor deep resentments against the U.S., she says, for its role in the attempt to Westernize and modernize Iran under the Shah.

"Too much was put into that country too fast," says Susan. Many Iranians felt Americans humiliated and ridiculed them because of their non-Western ways, so they tried to transform themselves, she says, at least on the surface, into copies of Western men and women. But the result was often a loss of traditional identity and lifestyle.

Ali notes that under the Shah, tribespeople were not permitted to wear their native dress in the cities. "You weren't even able to be who you were," he says.

Susan points out that Westernization has also robbed Iranians of their native art, noting that the tribal rugs for sale at the Magic of Persia are the last of their kind. Tribal rug weavers no longer produce rugs representative of their culture. Instead, says Susan, they churn out commercially oriented products designed to meet the demands of fashion. The "Santa Fe" style may soon be made in Iran.

Western pornography, says Susan, was also introduced into the country on an enormous scale during the Shah's reign. Many Iranian men became convinced that a Western woman would sleep with any man. Susan herself, while standing in lines, has had to fend off Iranian men imbued with this very notion.

Susan's strong sense of loyalty to her adopted country would compel her to return to Iran "as fast as I could" if tensions between the United States and Iran actually erupted into war. Because of her homes and farms, she feels she has a true stake in the country. She also says she is deeply attached to the villagers near her farm. "To see them harmed would devastate me." In a war with the U.S., she says, she would expect to die in Iran, given that the superior weaponry of the United States would result in the "genocide" of the Iranian people.

Looking for 'Equal Respect'

In the meantime, Susan and Ali Pishgar bide their time in Noe Valley, where they live as well as work. They normally spend several months each year in Iran, but this year they have delayed going back because of the war.

They are hopeful that the truce with Iraq will hold. But an end to the war, they caution, will not provide overnight remedies for all the ills ailing the country. Thousands of returning soldiers looking for jobs, for instance, will add stress to an already stretched economy.

The Pishgars say that some Iranian political factions are so outraged at the prospect of peace without greater military gains that they might stir up civil strife in the near future. Susan and Ali also expect that the eventual death of Khomeini will bring about even more chaos, at least temporarily.

A peace treaty with Iraq, they note, will lead to many new business ventures for Iran, as well as the completion of those interrupted by the war. Ali says many highrise construction projects stand idly by in Tehran, halted midway by the war. He also predicts that the first businessmen coming into Iran will be Westerners, "cashing in" on the new opportunities.

Ali is hopeful that the war's end "will mean a more open relationship with the West." He believes peace will bring about the freeing of the foreign hostages in Lebanon. He adds, however, that any meaningful reconciliation between Iran and the United States can only be achieved when the two countries "have equal respect" for one another. Iranians, he says, never again want the U.S. government involved in their internal affairs.

On a more personal note, the Pishgars also hope that a reconciliation between the United States and Iran will bring a speedy end to the trade embargo, allowing them, once again, to import more rugs to the Magic of Persia. □

"A FINE BAR"

—Herb Caen,
San Francisco
Chronicle

"A lively,
warm-spirited
saloon"

—San Francisco Magazine

The Dubliner's 2nd Annual ST. BRENDAN'S DAY PARTY

Honoring St. Brendan,
Who Arrived in
America 200 Years
Before Columbus.

SUNDAY, OCT. 9th
2 PM Until ?
Free Food • Live Music

the
DUBLINER

3838 24th Street, San Francisco, CA 94114 415/826-2279
(Between Church and Vicksburg)

Now serving Beck's Draft...
First bar on the West Coast.
Serving Draft Cider, Irish Coffee,
Guinness Stout, English Ale, and
a Selection of Domestic Beers.

GiantVision.
The New Meeting Place on 24th Street.

THE HAIRCUTTERS & CO.



NOW DOING PERMS

SAN FRANCISCO

4027 - 24th St.

821-6556

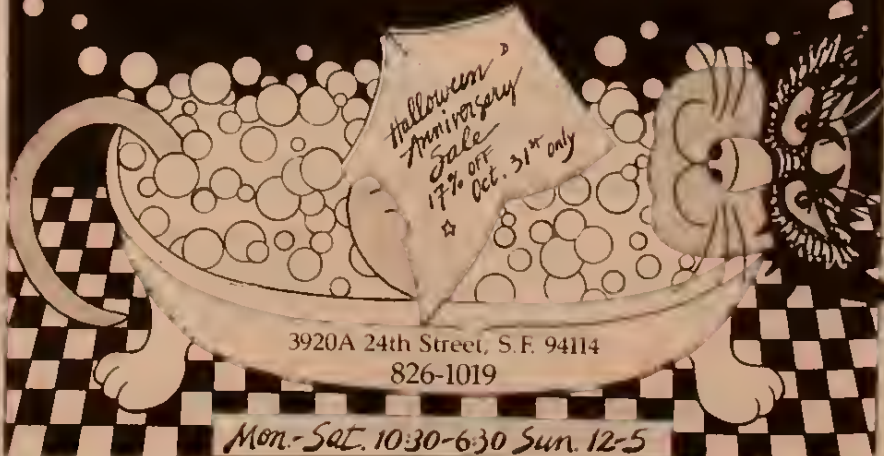
DALY CITY

6748 Mission St.

994-0400

OPEN: M-F 10 am-7 pm • Sa 9 am-5:30 pm

Common Scents



3920A 24th Street, S.F. 94114
826-1019

Mon.-Sat. 10:30-6:30 Sun. 12-5

Garbage Cans and Can'ts

By Jane Underwood

It seems the city has started getting picky about neighborhood garbage.

The East & West of Castro Club recently published this excerpt from a letter written to them by Richard Evans, director of the Public Works Department: "Public Works has been receiving complaints that garbage cans are remaining on fronting sidewalks in residential areas seven days a week. This is in violation of Section 282 of the Municipal Health Code.

"I write to ask for your cooperation in helping to get out the word to your members that Public Works will be citing violators. A warning notice [will be] followed by a citation that carries a \$46 fine if violation continues."

East & West also quoted John Roumbanis, superintendent of the Bureau of Street Cleaning, as saying, "We've tried to hold the line each year [on trash in the streets], but I think this is the year when the line falls down. I'm telling people they're going to have to do more with less. I'm asking people to do their part."

In response to Roumbanis' plea, one East & West member wrote in with this suggestion: "Perhaps every block should be put in the hands of two senior citizens who would manage the block, oversee

• MORE GROUPS to Join •

the street cleaning, get it done, or do it, or ask their neighbors to do it. A person with an official broom from the city, an orange vest and enough age to be impressive might well be the agent to induce others to help clean their own living space."

Positively 24th Street

At its Sept. 18 potluck barbecue, the Friends of Noe Valley (FNV) elected new officers for 1988-89. Bill Sigman and Jacques Bertrand will take over for outgoing president Mary Ann Malinak-Magnus (who received warm thanks for a job well done), John Stalp was elected vice president, Barbara Holman was voted in for another term as treasurer, and Patricia Whitney will take over as secretary.

The Friends also voted to conduct a "think positive" survey that will investigate what kinds of stores and businesses Noe Valleons really want—instead of what they want to keep out—on the neighborhood's commercial strip. The group plans to pass on the survey results to local realtors, who could then keep an eye out for the most desired businesspeople, and when they find them, say, "You are what the community-at-large has been waiting for, and here's the survey to prove it."

Friends and neighbors who'd like to get in on the ground floor of 24th Street planning, should attend the FNV's general meeting Oct. 13. Daniel Sullivan, chief of code compliance at the city's Planning Department, will give a talking tour of the permit process, and neighborhood planner Scott Dowdee will explain the ins and outs of commercial zoning.

Don't Water Down Fairmount Plan

To the south and east of the Duncan-Newburg tribe dwell residents of the Fairmount neighborhood. And the Fairmount Neighborhood Association is determined to control overcrowding of our hills, too. Members have painstakingly put together a re-zoning ordinance custom-designed to preserve the Fairmount's character.

But the Land Use Committee of the Board of Supervisors voted in July to table the group's proposal until they could consider the Planning Department's new "master plan" (delivered to the Board on Sept. 30) along with it.

Al Ujcic, president of the Fairmount

Association, says he fears that "the pending ordinance [which would change Fairmount RH2's to RH1-S's and implement height, density and parking restrictions] is in danger of being pre-empted in favor of a more ambiguous, generalized plan which risks missing the very specific circumstances which galvanized neighborhoods to precisely define their needs in the first place."

He adds that "now would be the time for neighbors to invest one dollar in stamps and to send four letters—one to Mayor Art Agnos, one to Planning Commission President Susan Bierman, one each to two favorite supervisors—to respectfully but firmly ask that a new city plan contain language validating Special Use Districts within the broader framework of the new plan.

"Democracy works when it's worked."



'only the best'

**Fancy Bakery, Bagel Factory,
Restaurant and Deli**
Custom catering is our specialty

Fresh Breads Baked Daily!

3872A 24th St.	647-3334
24 W. Portal Ave.	759-0609
1206 Masonic at Haight	626-9111
Now at 3218 Fillmore	922-1955

ABUNDANCE

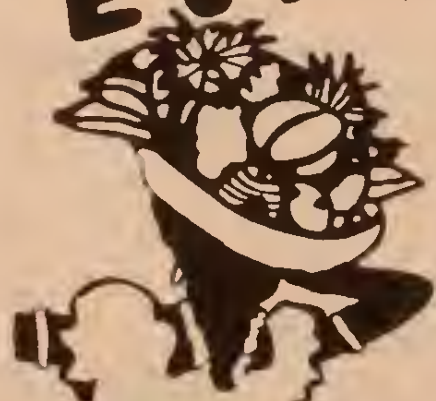
Fashions for the abundant woman

casual • colorful • elegant
soft • sensual • natural fibers
snazzy dance/aerobic gear
scarves • accessories
sexy lingerie • custom ordering
• sizes 14-26 (G up) •

3870 24th Street at Sanchez
(415) 550-8811



EUNICE'S



(Ask us about costume accessories!)

The Centre For
Carnaval Cuisine

**CREOLE
SEAFOOD
BRAZILIAN**

3392 24th Street
(Off Valencia)
821-4600

10th Anniversary
October 1978-1988

Thank You
for your support!

SAMBA PAGODE TU
COMEDY NIGHT WO
OYSTERS 18
DEE JAYS 18 and SA
EL BEERGARDEN SA
LIVE BANDS SU
PARTY RM RENTAL

... your dive!

HERTH

REALTY AND INVESTMENTS
SINCE 1965

DIAMOND HEIGHTS

NOE VALLEY • UPPER MARKET

SPECIALISTS

861-5200

NOE VALLEY PIZZA RESTAURANT



DELIVERY & PICKUP



647-1664



Enjoy Italian Dinners In Our Dining Room

Veal • Chicken • Steaks • Seafood

Beer • Wine

3898 24th Street (at Sanchez)

San Francisco

Thrifty JR

DRUG STORES

4045 24th St. (between Noe & Castro) • 648-8660 Pharmacy: 648-8662

Your Thrifty, JR. offers you...

Convenience • Full Prescription Service Health & Beauty Aids

Photo Film & Film Processing • Cosmetics

Greeting Cards for All Occasions

Beer, Wine and Distilled Spirits

WE NOW SELL MUNI FAST PASSES

Thrifty, JR. is proud to be part of your community.



OUR COMPUTERIZED PHARMACIES SAVE YOU TIME

- OUR PHARMACY KEEPS YOUR RECORDS! IT'S COMPUTERIZED!
- OFFERS A COMPLETE HISTORY OF YOUR PRESCRIPTIONS IN PRINT-OUT UPON REQUEST.
- SAVES YOU TIME WITH YOUR TAXES AND ALSO WITH REFILL PRESCRIPTIONS.
- HONORS MOST PREPAID PRESCRIPTION PLANS.
- MONITORS YOUR RECORDED DRUG ALLERGIES.



Thrifty JR COUPON

PASTEL COTTON SWABS 300's
\$1.19

PASTEL COSMETIC PUFFS
69¢

EXPIRES 10/31/88
Good at Noe Valley Thrifty Jr. Only

Thrifty JR COUPON

HEAVY DUTY BATTERIES
99¢

PACK OF 2 'C' OR 'D' OR PACK OF 4 'AA'
EXPIRES 10/31/88
Good at Noe Valley Thrifty Jr. Only

Thrifty JR COUPON

'BLUE WAIST' DISPOSABLE DIAPERS
\$7.19 EACH

MEDIUM 48's
LARGE 32's

NEW BLUE WAIST BARRIER HELPS STOP LEAKAGE • REFASTENABLE
EXPIRES 10/31/88
Good at Noe Valley Thrifty Jr. Only

Thrifty JR COUPON

ASSORTED FLAVOR COUGH DROPS
69¢

EACH 30's
SAVE 47% VS. HALLS

EXPIRES 10/31/88
Good at Noe Valley Thrifty Jr. Only

Thrifty JR COUPON

SOFT DRINKS
\$1.09

6 PACK • 12 OZ. CANS

EXPIRES 10/31/88
Good at Noe Valley Thrifty Jr. Only

Thrifty JR COUPON

FACIAL TISSUES
65¢

175's

• WHITE
• YELLOW
• ALMOND

EXPIRES 10/31/88
Good at Noe Valley Thrifty Jr. Only

Thrifty JR COUPON

FAMOUS BRAND CIGARETTES
\$9.29

100's CARTON
KINGS CARTONS

EXPIRES 10/31/88
Good at Noe Valley Thrifty Jr. Only



LOTTERY TICKETS

AVAILABLE AT ALL CALIFORNIA THRIFTY DRUG STORES

Hours: 9-9 Mon-Sat, 10-7 Sun
Pharmacy Hours: 9-7 Mon-Fri, 10-6 Sat
Pharmacy closed Sunday



It's a Dog and Cat's Life in N.V.

Continued from Page 1

(although they are becoming harder to get because of export restrictions). The Animal Company also boards birds and offers free wing and nail clippings on Sundays and Mondays.

V.I.P. Grooming
4299 24th St. at Douglass
826-1088

Hours: Tues.-Thurs. 8:30-5,
Fri. 8-6, Sat. 9:30-4:30

Awaiting your dog directly across the street from the Animal Company are canine grooming treatments equivalent to a make-over at Elizabeth Arden. V.I.P. Grooming owner Theresa Bray and her assistant Dalia Schwartz (a graduate of the prestigious New York School of Dog Grooming) will lovingly bathe, clip, blow-dry and brush out your pet's coat, clean its ears, and trim its nails. Their clients pay from \$20 to \$32 to personally avoid an arduous struggle with a wet, squirming animal.

Bray feels that most people don't brush their dogs correctly. (Do you get between its toes, into the ears, and around the rear end? she wonders.)

Bray and Schwartz groom 12 to 15 dogs per day. Turnaround time depends on the dog's breed and coat condition—two hours if Pooch is not thick-furred and if the owner suffers from separation anxiety.

V.I.P. Grooming won't take problem dogs: "It's very stressful when a dog tries to bite you. By the time you move to the next dog, you're shaking," Bray declares. Dogs that are tranquilized are also rejected. "Dogs can react badly to the pills. And they get like limp rags—they can't stand up, and it's not fair to groom them because they're so out of it."

Barking is less of a problem. Bray and Schwartz clap their hands and say "No." If that doesn't work, they squirt some water in the noisy boarder's face. When that fails, the dog is out.

But it's clear these women love animals. After working with their four-legged clients a few times, they get to know each one's personality—whose feet are ticklish, who hates having their neck touched, and who has medical problems.

Business, says Bray, has increased over the last few years, especially with large dogs. "I think that as a lot of people buy houses, they want something there to protect their homes while they're at work," she suggests. And nothing beats the companionship or non-judgmental love a dog can give.

Clipper Corner
1250 Sanchez St. at Clipper
821-7476

Hours: Tues.-Sat. 8-5

Clipper Corner, the grooming establishment perched at the corner of Sanchez and Clipper, wins in our Best Store Name category. Tom Nakafuka, who bred more than 30 dachshund champions in Japan before moving to San Francisco



Tom Nakafuka's dachshund, Christina (right), observes as her master gussies up poodle Ginger at Clipper Corner, an animal beauty parlor that also welcomes cats. PHOTO BY TOM WACHS

13 years ago, opened the shop in 1979. V.I.P. was already operating, but grooming in Noe Valley is not a dog-eat-dog business. Nakafuka says he and Bray often refer clients to each other.

Unlike V.I.P., Clipper Corner also handles cats, but only on Tuesdays, Fridays and Saturdays. Nakafuka, a dog specialist, hired Mayumi Kimura, who has 10 cats of her own, to execute the delicate task of cat care. Cats don't need to be groomed as often as dogs (who return every four weeks on the average), but the approach is different, because felines can be especially difficult to handle and don't like to be bathed. Rates for cats start at \$20, depending on size, length and condition of coat.

With his assistant, Masako Hanzawa, Nakafuka can groom 10 dogs per day. Two-hour turnarounds are possible for people in a hurry. Rates vary from \$14 for very small dogs that just need a bath, to \$21 for a miniature poodle's wash and cut, to \$28 and up for large dogs. All treatments include bath and brush-out, toenail clipping, cleaning inside ears and trimming around feet. If necessary, flea treatments are provided.

Over the years, Clipper Corner has increased its inventory of supplies because customers requested it. In a small space, Nakafuka manages to stock Science Diet ("the best anywhere"), animal grooming equipment, leashes, vitamins, raincoats, boots, sweaters, toys, litter boxes and flea collars. Special orders are welcomed.

To make sure a new customer is manageable, Nakafuka will handle it while the owner is still there. He rarely has to turn one away because of nipping or growling. Clipper Corner will groom tranquilized dogs as long as a vet administers the dosage.

McNamara's Dog Training
334-5523

Hours: Mon.-Fri. 9-9, Sat. 10-5

Jim McNamara's answering machine gets you in the mood for the business at hand by playing Elvis Presley's "Hound Dog." A certified dog trainer who has trained dogs for the deaf and hearing-impaired at the San Francisco SPCA, McNamara doesn't own any dogs of his own because he's too busy with everyone else's. Services include basic obedience training and corrections of any specific problems. All training takes place in the dog's usual environment. Fees are determined after a consultation with owner and pet to see what tactics are necessary.

"Training doesn't break a dog's spirit—just the opposite," McNamara maintains. "It builds their confidence, they know what's expected of them, and it makes them feel good." He enjoys seeing relationships improve between dogs and owners

after the humans learn how to change their ways.

"Be consistent and follow through with your dogs," McNamara says. "All breeds are capable of learning unless they have mental or physical problems."

Older dogs are also trainable but take more time. One of McNamara's clients had her 14-year-old Alaskan husky trained together with her 6-month-old German shepherd. The shepherd responded more readily, but the husky did learn to stop pulling its owner down the street.

Anna-Kajs Johnson
Pet photography, cat sitting
and plant care
648-8132

Anna-Kajs Johnson, who goes by the moniker A-K, photographs families and their pets, or children without pets if they are under 2 ("because they have the same innocent quality as animals"). Sessions take about one hour, and owners are pressed into service as assistants to make their creatures behave. Rates are \$60 to \$75, which includes an 8 by 10 or 8 by 12 suitably matted print.

A-K also provides cat and plant care. Dogs are excluded because she feels they are more human-connected and should not be left at home while their owners are away. Care for one to two cats costs \$8 per visit. A-K stays at least 30 minutes, picks up mail and newspapers, waters plants, and "makes the house look lived in." She works alone and, as a result, knows her feline clients well.

A-K currently owns two dogs and two cats, "enough animals to practice my photography on."

The Urban Animal
Pet care in your home
553-3966

Most of the urban animals that Adrian Moore and Marianna Jurgens take care of are dogs, cats and birds, but fish are definitely desired.

If you contract for their pet-sitting service, they'll come over for a get-acquainted session, making note of vet and emergency numbers, and then pay daily visits to your animals while you're away. Cats get half an hour, while dogs, which get walked once or twice a day, receive 45- to 60-minute visits. Moore and Jurgens will stay with the animals longer if they have time, and might even bring a small dog home with them "if it's sweet and lonely."

Services also include lawn and plant watering, turning lights on and off, and mail and paper pickup. Rates are \$10 a visit, extra animals cost \$2 more, and a 20 percent discount is currently in effect. House-sitting services are also available, and both women are bonded.

Diamond Heights Veterinary and Bird Hospital
Diamond Heights Shopping Center
5264 Diamond Heights Blvd.
648-1222
Hours: Mon.-Wed. & Fri. 9-12 & 2-6,
Sat. 9-12

Dr. Norris Rohde has been curing small animals' ills in the area for 17 years, but he always makes room for new clients (except snakes). His specialties are bird care and sophisticated dog and cat dentistry—including fillings, gold or porcelain crowns, and restorations. Dogs are often treated here for broken teeth caused by chewing on sticks.

The first indication of dental problems in animals is bad breath, says Sue Brown, Dr. Rohde's animal health technician (nurse) since 1971. Cavities are rarely the cause; periodontal disease is more likely. Regular cleaning (once a year after the animal is 1 to 2 years old) is a real deterrent. Costs run \$70 for dogs (including anesthesia) and \$65 for cats (they have fewer teeth).

Office visits are \$21 for dogs and cats, \$25 for all other animals (they take longer to diagnose).

PAWS (Pets Are Wonderful Support for People with AIDS/ARC)
P.O. Box 460489
San Francisco 94146-0489
824-4040

PAWS, a nonprofit organization serving the Bay Area, is dedicated to helping people with AIDS/ARC keep their best friends—their pets. Physical and/or financial constraints can force people with AIDS or ARC to give up their pets.

PAWS President Steve Crider says, "If we can help these people and bring some smiles and some cheer into their lives for a short period of time, that's what we're about."

PAWS steps in to provide pet food and supplies, domestic pet care (walking, grooming, feeding and transport to vets), assistance with acute-need vet bills, vaccination clinics, foster homes, and permanent homes when the need arises. The organization currently serves approximately 130 clients and has 300 volunteers.

Founded in early 1987 by a group of people who had been involved with the San Francisco AIDS Foundation Food Bank, PAWS also works with other Bay Area organizations to serve as a source of information about the psychological and medical relationships between persons with AIDS/ARC and their pets.

Says Crider, "I am a person with ARC, and my animals mean an awful lot to me. When I get lonely or sad, when I have nobody to turn to, I've got my animals."

Volunteers and donations are welcomed. □

564-6360

Fuji

Japanese Dining



Dinner

Tues - Sun 5:00 - 9:00

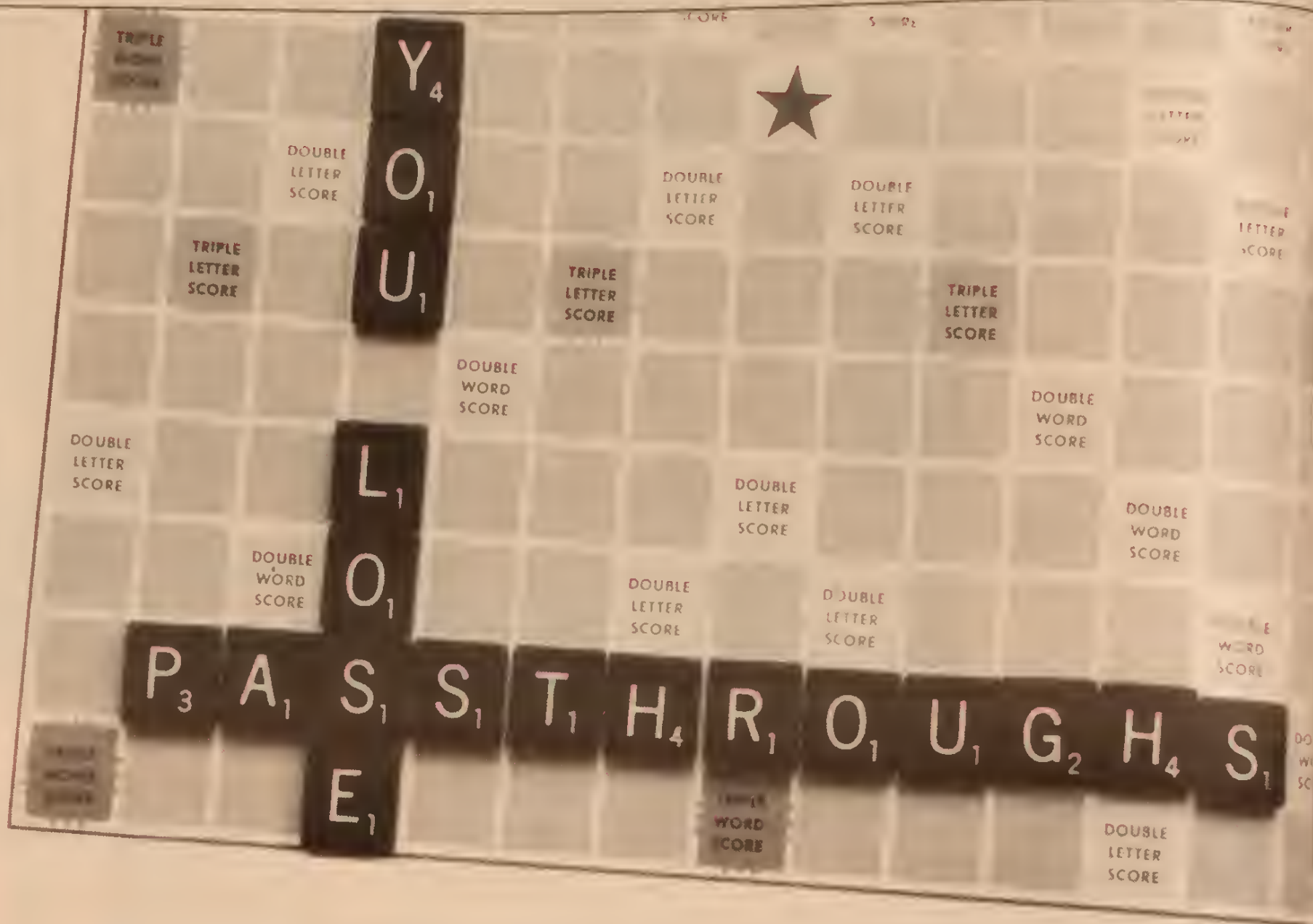
Fri & Sat 5:00 - 9:45

Sushi Bar

301 West Portal Avenue

CLOSE TO NOE VALLEY





A twelve-letter word that will raise your rent...

"Passthroughs" — Ever hear of them?

If Prop U's form of vacancy control is enacted, "passthroughs" will be as common as sourdough bread — with your bread paying the rent increases. NO doubt about it, Prop U will raise your rent!

Keep our *fair* rent control laws working.

Today under San Francisco's fair rent control laws, most property owners pay for improvements out of rent increases on *vacant* apartments. Improvements such as a new roof, exterior painting, replacement of windows, a new furnace, new plumbing, security system, fire alarms and other life safety equipment could total more than \$100,000.

By law, property owners are allowed to "passthrough" to tenants monthly increases that cover the costs of legitimate improvements on rental property plus 10% interest.

Rent Board records show that more than 90% of San Francisco's rental property *has not* had passthrough rent increases. Of those that had passthroughs, rent increases up to \$100 per month are very common with some increases as high as \$300 per month.

The passage of Prop U will force property owners to use "passthroughs" to cover all improvement costs since 1979. That's the law!

It's wrong to ask existing tenants to pay more rent to subsidize future tenants.



"More than 90% of San Francisco's rental property has *not* had passthrough rent increases. Prop U will force property owners to use passthrough rent increases to pay for capital improvements. Prop U will raise rents."

—Tim Carrico
Commissioner, San Francisco
Rent Stabilization Board

WARNING: Prop U will raise your rent!

Vote NO on Prop U

Latest Haunt Couture

Upcoming Halloween festivities around the neighborhood include a haunted house for kids, a Halloween party and dance for seniors, and an exercise in terror for art-lovers.

The terror will strike with a nightmare on Valencia Street on Saturday, Oct. 29. Artists from Intersection for the Arts will transform their 766 Valencia St. digs into a haunted house featuring installation works by Nayland Blake, Julie Murry, Planet Fox, Catherine Miller and others. Emcees for this third annual benefit event will be Rhodessa Jones from Cultural Odyssey and Henry Steele of Dude Theater. Festivities, starting at 10 p.m., will include live performances by a bevy of Bay Area performance artists.

Two days later, on Oct. 31, seniors are encouraged to be creative with their costumes at the Diamond Street Senior Center's Halloween party and dance from 1 to 3 p.m. A noontime luncheon will precede the activities, and prizes will be awarded in several categories to costume-wearers.

The Diamond Senior Center is located at 117 Diamond St. Those wishing to partake of the luncheon should make reservations by calling 863-3507.

Last but not least, kids will be happily horrified to meet Count Dracula, the Haunted House Lady, and King Louie, eagerly awaiting them at the eighth annual Noe Valley Neighborhood Haunted House from 4 to 8 p.m. on Halloween Day.

Everyone's favorite monsters, witches and ghosts will be hanging out at the Upper Noe Recreation Center, located at Day and Sanchez streets. Count Dracula will tell tales and perhaps have a bite to eat, while King Louie hands out prizes—stolen from the royal treasure chest—to brave visitors.

"Countess" Marilyn Lucas, a Noe Valley real estate agent and business owner, is the director and sponsor of this event—the largest free children's haunted house

SHORT TAKES



in San Francisco. But she needs volunteers to help her make it a real howl. Give her a call at Lucas Realty, 285-6265, if you'd like to cook up some magic.

Pennies for Papers

If you're reluctant to cart your newspapers out of the neighborhood to be recycled, don't put them out with the garbage, says Wendy Carmody, a parent who's involved in the six-month-old recycling program at Alvarado Elementary School. Instead, she suggests, tie them up in bundles and bring them to the Alvarado playground, 625 Douglass St., every third Saturday of the month between 10 a.m. and 2 p.m.

For every pound of newspapers collected, Alvarado kids can earn one to two cents for their school. "Some months we've made \$100, some months only \$25," says Carmody. But more importantly, she adds, the kids are getting some consciousness-raising about recycling.

"It's good for kids to learn that trees are a non-renewable resource. And all the children feel like they're participating—those who are bussed in from the Mission and Visitacion Valley even bring their papers with them on the bus."

The money raised by the project is earmarked for special field trips, such as the ones Alvarado students took last year to go whale-watching and to hear the symphony.

Six-Hour Music Festival

The sometimes chaotic but always tuneful Noe Valley Music Festival returns for its third annual stint, kicking off at 2 p.m. on Saturday, Nov. 5, at six local taverns. This year the senior and youth programs of El Centro de Latino will benefit from the six-hour musical extravaganza, which in past years has raised money for the Child Abuse Council and the Jamestown Youth Center.

For a small donation, you'll be able to witness an ever-changing panoply of musical groups, including the Lisa Kindred Band, the Zamora Band, Road House, Rhythm Rockers, the Palm Garden Band, Tempered Steel, Nice Try, Jimmy & the Weasels, and the Hal Hughes Group. These and others will be laying down rock, R&B, blues, and Irish folk sounds all along 24th Street at the 1st Ining Lounge, the Cork 'n' Bottle, the Dubliner, Noe's, and the Rat and Raven, and on Church at the Bailey. Noe's newest bar. The fete is sponsored by the Endangered Species Alliance; contact Roy Derrick or John Street for information at 282-4007.

Liberty Hill House Tour

Lovers of Victorian architecture should put on their favorite walking shoes if they plan to attend the first annual house tour on historic Liberty Hill, sponsored by the Victorian Alliance.

The six-house tour, which includes several Victorians that have never been open to the public before, will take place on Sunday, Oct. 16, from 1 to 5 p.m. There are lots of steps, but visitors will be able to take a break for light refreshments, which will be served in a garden setting.

The Victorian Alliance, a non-profit organization, donates all proceeds from house tours to housing-related causes in the city. Tickets may be purchased for \$15 on the day of the tour at 180 Liberty

Continued on Page 12

1st Ining Lounge

Live Entertainment! (No cover charge)

Lingerie Show, Tuesday evenings 8-10 pm

Live Band Fri. and Sat. Evenings

A Great Place to Celebrate Your Birthday—Low-Cost Parties!

Open 8:00 am 7 Days a Week

4026 24th Street • 821-6789

Watch the Giants in GiantVision at the 1st Ining Lounge



PAT NORMAN

For SUPERVISOR

FOR A BETTER SAN FRANCISCO

VOTE

NOVEMBER 8, 1988

CAMPAIGN OFFICE: 2215 MARKET ST.
626-2290

SCONES • TARTS • COOKIES SWEET SUE'S



BRING THIS COUPON IN
AND WE'LL GIVE YOU
ONE FREE RUGALACH!!!

WHAT'S A RUGALACH?
COME IN AND FIND OUT.
OFFER EXPIRES DECEMBER 31, 1988

HOMEBAKED PASTRIES BETTER THAN
GRANDMA USED TO MAKE

732 CHENERY STREET NEAR DIAMOND

415-587-SUES

CAKES • PIES • MUFFINS

TERENCE HALLINAN FOR SUPERVISOR



*"As Supervisor protecting the special
quality of life in our neighborhoods
will be my highest priority."*

Individual Endorsements:

Mayor Art Agnos
Lt. Gov. Leo McCarthy
Congresswoman Nancy Pelosi
Hon. Willie L. Brown, Jr.
Hon. John L. Burton
Hon. Milton Marks
Hon. Nancy Walker
Hon. Wendy Neider
Hon. Harry Britt
Hon. Richard Hongisto

Hon. Doris Ward
Hon. Arlo Smith
Hon. Jeff Brown
Hon. Sam Ouca
Hon. Mary Callahan
Hon. Robert Burton
Hon. Julie Tang
Hon. Tim Wolfred
Hon. Amos Brown
Hon. Chuck Ayala
Hon. Soderia Wilson

Organization Endorsements:

The Sierra Club
The League of Conservation Voters
Affordable Housing Alliance
National Organization of Women
ILWU
Latino Democratic Club
Local 790, SEIU
Filipino American Democratic Club
District 8 Democratic Club
partial listing

St., or ordered in advance for \$12 from the Victorian Alliance, 591 Fell St., San Francisco, CA 94102. Advance orders must be received by Oct. 9. For more information call 863-8036.

Go to Church for Chatchkes

Two local churches, the Noe Valley Ministry and Bethany United Methodist Church, are heralding the approach of the holidays with old-fashioned rummage sales.

The Ministry, located at 1021 Sanchez St., promises shoppers plenty of bargains at a rummage and hake sale on Saturday, Oct. 8, from 10 a.m. to 4 p.m. The church will serve lunch, too. Those who would like to make a tax-deductible donation to the sale should call the Ministry at 282-2317.

A couple of weeks later (Saturday, Oct. 29) and a couple of blocks over (1268 Sanchez St.), Bethany Church will host a holiday hazaar from 10 a.m. to 5 p.m., including lunch from noon to 2 p.m. Handmade gifts, Christmas decorations, plants, haked goods, and "white elephants" will deck the tables of the church basement. Call 647-8393 if you'd like to donate something.

Bring Your Own Steroids

Six volleyball captains at the Upper Noe Recreation Center, located at Day and Sanchez, are scouting around for 60 enthusiastic amateur athletes to sign up for their adult co-ed volleyball league.

Teams will play each other on Tuesday nights at 6, 7 and 8 p.m. Call Kevin at 647-2474 if you're ready for some action.

SHORT TAKES



Parrot Joins Parish Party

St. Philip's Annual Festival filled the courtyard near Elizabeth and Diamond streets with fun on the last weekend of September. In keeping with the church's ethnic theme, Irish music drifted among booths offering food, games and handicrafts. And these St. Philip's kids got to transport a gargantuan stuffed parrot, later awarded as a raffle prize. PHOTO BY CHARLES KENNARD

Comedy and Kuriokhin

Two exotic 34-year-olds headline this month's Noe Valley Music Series at the Ministry. Marga Gomez, a winsome comedian featured elsewhere in this issue of the *Voice*, appears on Oct. 15 alongside the ribald reigning Miss Haight-Ashbury, Diane Amos, and the neighborhood's own performance artist and Lilith Theater veteran Harriet Schiffer.

On Oct. 21 and 22, the legendary Soviet pianist Sergei Kuriokhin makes his American premiere. Kuriokhin has shocked Russian authorities and delighted audiences with his supersonic keyboard technique, his encyclopedic mastery of musical styles from ragtime to progressive jazz, and his jams with visiting Americans and such avant-garde Soviet ensembles as the Ganelin Trio and Aquarium.

Both concerts begin at 8:15 p.m. at the Ministry, 1021 Sanchez St. Advance tickets may be purchased at Aquarius Records.

Housing Help

The San Francisco Lawyers Committee for Urban Affairs and La Raza Centro Legal have set aside Tuesday afternoons from 4 to 6 p.m. to give free legal advice, assistance, and referrals to anyone with housing concerns.

Attorneys from La Raza and from San Francisco Neighborhood Assistance will run the housing clinic, located at La Raza Centro Legal, 2588 Mission St. The clinic will offer services in both English and Spanish. Call 826-5506 for details.

THE ADVENTURES OF TALLULAH
... A HAIR-Raising Saga ...
Tallulah must find the **BOOY**, she thought as she stared into the **FROSTY WAVES**. It could be the **HILITE** or **LOLITE** of her **COLORFUL** career... Tallulah must have **SHEAR** courage to face this task... Make an appointment for the next **SCISSORLING** adventure at

Tallulah's
HAIR DESIGN

1233 CASTRO ST.
826-0222

LOCATED ON THE CASTRO ST. SIDE OF THE B OF A, CASTRO & 24TH ST. IN NOE VALLEY

THE CAST:
GERRY & SYONEY
Men & Women Welcome • Openings Available for Stylists

S.F. Coffee Co.
3868 24th St. San Francisco, CA 641-4433

A New Generation of Coffee Roasters

Offering 50 Varieties of Coffee by the Pound or Half-Pound
A Very Large Variety of Teas
Summer Coffee Sale
Special Savings Each Week
On One of Our Delicious Coffees
Krupps, Braun & Melitta Coffee Makers
Teapots Fresh Pastries & Scones
Open M-F 6:30 am-8:30 pm
Sat. 7:30 am-8:30 pm • Sun. 7:30 am-7 pm

COCOLAT
Fine chocolates and extraordinary desserts

FIRST CLASS GIFTS

Are your friends nutty for fine chocolate? Pick up our holiday mail order catalogue. 4106 24th Street, San Francisco, 647-3855

NOW OPEN!
Noe Valley's Newest Deli

3 J's DELI

featuring:

- Fresh-Squeezed Juices
- Fruit Shakes • Fruit Bars • Smoothies
- Home-Made Salad & Desserts
- Gyros • Falafel • Homus • Tabouleh
- Oven-Baked Sub Sandwiches
- Fresh-Cooked Turkey Every Tue. & Thu.

3853 24th STREET at VICKSBURG
282-1213
Open 10 am-8 pm Mon.-Sat.
11 am-7 pm Sunday

Report Card on New School Term

By Steve Steinberg

Noe Valley's public schools opened for the fall term last month amid a mood of optimism and with three new principals heading the education of local youngsters.

Three of the neighborhood's four elementary schools, plus its middle school, are now either part of or planning to become part of the San Francisco Unified School District's consent decree program, designed to accelerate integration and academic performance. The program resulted from a court settlement—termed a "consent decree"—between the district and the NAACP. The consent decree is administered in phases by a federal district court.

N.V. Enrollment Up at Alvarado

Alvarado School, 625 Douglass St., is now in its third year as a consent decree school. Alvarado, like other schools in the program, has received extra funding to increase the ratio of teachers to students and to implement a variety of special courses.

This year Alvarado has changed its reading program to emphasize individual works of literature over traditional anthologies or readers. "We find that very effective," said Rose Barragan, the school's principal.

Alvarado will also utilize a new approach to math, stressing problem-solving rather than simply working out equations. "Gone are the days when students do 50 problems," said Barragan.

Alvarado hopes to use money from Proposition A, the school bond measure passed by voters last June, to expand its library and renovate the school's play structure.

According to Barragan, Alvarado is now ready to start showing genuine progress from its consent decree funding. "There's been maintenance," she said, "but now we're looking for an advance in our [testing] scores."

She also noted that the school this fall had its largest neighborhood enrollment in the past 10 years. "We're a school of value for Noe Valley parents."

Marine Life at Fairmount

Another local school benefitting from the consent decree program is Fairmount Elementary at 65 Chenery St. The school is in its second year as a consent decree school and has recently hired several paraprofessionals to provide more intense tutoring for students.

Fairmount also has an elementary advisory counselor—a position that was made possible by the integration funds—and a special program in marine science, which is independent of consent decree. Students have the chance to study marine life both in the lab and in the field.

The goal, says Fairmount principal Judith Coenen, is not so much to make marine biologists out of the kids, but to foster self-esteem and "motivate" them

to learn. Also, whatever the kids soak up in marine science, she says, "saturates the rest of the curriculum."

Coenen is pleased to report that Fairmount's latest state achievement test scores show definite gains.

Edison to Get Integration Funds

A Noe Valley school not yet covered by the consent decree program but planning for it in the near future is Edison Elementary at 22nd and Dolores streets.

of whom are new to Edison this year—in developing literature programs. On a non-academic level, Edison staff are teaching students non-violent, non-confrontational ways of resolving conflicts on the playground and in the classroom.

Streitz comes to Edison from the Mission Education Center, where she was also principal. She replaces long-time Edison principal Tom Alexander, who is now principal of Starr King Elementary School.



Starting School, 1926

By Florence Holub

In an earlier issue of the *Voice*, a photograph of the old Edison Elementary School at 22nd and Chattanooga streets brought back fragments of my almost forgotten childhood, my first days at school. My family had just moved into the lower flat of a building that still stands next to the piles of broken brick and

concrete created to make way for the new Edison School. I remember the groaning sound of the 11-line streetcar as it turned the corner at 22nd Street and the rapid clanging sound as it picked up speed in front of our house and headed for 24th.

We had recently moved from the flat, quiet, sparsely populated farmland of northern Idaho, to San Francisco—an exciting place, so richly peopled, so magical in comparison to our rural farm. Soon after we arrived, my father took us for a thrilling fast ride in our Model T Ford, up and over the Dolores Street hills. With each high, we three children in the back seat would fly up to the roof of the car and down again, squealing with the same joy we would later experience at the "Chutes at the Beach" ride at Playland.

There were so many things for unworldly 6-year-olds to remember: "Look up and down the street before you cross," "Don't take candy from strangers" (even then), and especially "Come straight home." But the walk to and from school was full of distractions! Strange and beautiful flowers bloomed everywhere—lush red geraniums that could only be grown in pots in wintry Idaho, a shrub with leaves that smelled like lemon when you crushed them, and a large bush of white, heavily-scented, bugle-like flowers that can still be seen around Noe Valley.

I remember the long walk up the steep 22nd Street sidewalk steps that led to the sunny, expansive school yard, and the lower-level first-grade room filled with unfamiliar, wide-eyed, frightened 6-year-olds like myself. Although I have forgotten her name, I shall never forget my teacher's warm and friendly manner, her encouragement to all of us. She taught the class to stand up, put our hands over our hearts, and solemnly repeat after her: "I pledge Elly Janz . . ." I thought my teacher knew just about everything. She even knew my friend Elly Janz back on a farm in Idaho.

Many years later, my son, who is now grown and married, attended the new Edison School on Chattanooga Street where we, as parents, were able to observe and be grateful for those gentle and caring souls who decide to become primary school teachers.



New principal Graziela Streitz says a committee of parents and teachers will decide how best to implement Edison's program, scheduled to gear up in February of next year.

Meanwhile, Edison has begun a circle reading program to give its youngsters more individual attention and reading time. The school also boasts a full-time librarian, who will aid teachers—many

One of Streitz's top priorities is increased parent involvement. She hopes to motivate parents, particularly non-English speakers, to visit the school and help out with the program.

Streitz is confident that with all the new changes, Edison "is going to have a wonderful year."

Buena Vista Scores Big Gains

Another school with a new principal this fall is Buena Vista Alternative Elementary School at 30th and Noe streets. Actually, Linda Luevano's official title is teacher-in-charge, not principal. As head teacher, Luevano's position is more informal than a principal's, but is in line with Buena Vista's collective style of operation. The school offers Spanish bilingual education to its 295 youngsters.

Luevano takes over from Pilar Mejia, who served as teacher-in-charge last semester following the sudden, mid-term departure of Mary Lou Mendoza-Mason (who took over the reins at James Lick Middle School).

Many Buena Vista parents had argued for a new principal rather than a head teacher, and according to Luevano, the matter is still under consideration, and the school may yet get a principal.

Luevano, who hails from the Jefferson School District in Daly City, says she is happy to be a Buena Vista, "a very exciting school." This year the school will be looking for increased community support and "creative ways" of supplementing the school budget, she said.

Buena Vista recently lost special state funding for low-achieving students because of a major advance in state test scores. In fact, this past spring the school made the largest test gains in math and language of any San Francisco elementary school.

Uphill Battle for James Lick

The school facing perhaps the biggest challenge this term is James Lick Middle School, still in temporary quarters after more than a year at the Fremont Center east of Bayshore Boulevard. McAteer High School students continue to occupy Lick's facility at 25th and Noe streets while the high school's Portola Drive buildings undergo asbestos removal.

To compound the middle school's problems, a federal district judge last year ordered James Lick to hire an entirely new set of teachers and administrators in order to improve academic performance and the integration process. The school had already been under the consent decree, but the judge in the case ruled that insufficient progress had been made as reflected by student test scores.

The order proved extremely unpopular with parents and students, who resented the loss of long-term teachers and well-liked principal Al Aramendia. Only four teachers and one administrator from the previous faculty were retained on the new Lick staff of 35.

In the eyes of new principal Mary Lou Mendoza-Mason, the students' resentment is understandable. "It was a real unsettling experience. . . . They miss their teachers."

Among the new programs that Mendoza-Mason will institute at Lick this semester is a homework lab, aided by paid student tutors from Philip Burton Academic High School. A Saturday school has been put into effect to give students an extra study push. Teenagers will also have the

Continued on Page 14

= Little Italy =

RISTORANTE

ITALIAN CUISINE

Open seven days

20% OFF EARLY BIRD ENTRÉES

Monday–Friday 6:00–6:30 pm

4109 24TH STREET • 821-1515

SAN FRANCISCO 94114

NOW OPEN IN NOE VALLEY



Mom's Cafe

Serving Breakfast All Day Sandwiches, too. Great Burgers!

Just like Mom used to make

3917 24th Street • 282-3828

Mom's For Those Fall Meals

Open 6:30 am–4:00 pm Daily

Closed Wednesdays

• Back to School •

Continued from Page 13

chance to participate in an outdoor education program, designed to extend study in the sciences outside the classroom and to promote socialization and build self-confidence.

James Lick also hopes to affiliate with the Coalition of Essential Schools, a national teacher think tank that focuses

on the latest approaches to progressive education.

Despite the new programs and staff, Mendoza-Mason knows it will be a long road ahead to raise student test scores from the near bottom place they have occupied. "It's a tough challenge. It won't happen overnight." She says emphatically, however, "Every student can learn, every teacher can make a difference, and all students are college-bound."

She adds that a projected January return to less cramped quarters at the regular James Lick site in Noe Valley will help things along. "It will be real good to get back."

McAteer Still Waiting for Dust to Clear

Meanwhile, back on the James Lick campus, things remain crowded and uncertain for 1,800 McAteer students and their teachers.

According to principal Ted Moore, McAteer cannot be sure at this point that its own buildings will be ready for students to occupy in January. That is the date set by a federal court for Lick students to return to their Noe Valley home. And McAteer must vacate Lick by that time.

If work on the McAteer school build-

ings is not completed, students and staff will have to find another location. Although the McAteer asbestos removal should be finished by January, contractors may not be able to reinstall wiring and replace ceilings dismantled for the removal.

"We just don't know for sure what's going to happen in January," said Moore. He added, however, that everyone seemed to be handling the uncertainty well. "It's not a deep concern yet."

To try to accommodate the overflow of students from James Lick, McAteer and its companion School of the Arts are using various other facilities in Noe Valley. The Noe Valley Ministry, Bethany Methodist Church, and the 25th Street Workout are some of the urban classrooms used by the schools. They also plan to rent studio space in the home of Noe Valley sculptor Ruth Asawa, who is on the School of the Arts faculty this term, teaching three-dimensional art.

McAteer has also received \$500,000 in special state funds to provide math and reading labs and to hire resource teachers to help academically disadvantaged students. The school qualified for the money because 1,000 of its students

scored below the 40th percentile in the most recent state achievement tests. Moore pointed out, however, that those scores may be deceptive since many McAteer students speak only limited English.

On a more upbeat note, three McAteer students recently became National Merit semi-finalists, qualifying them for possible college and university scholarships. This is the largest number of National Merit students McAteer has ever had.

In another plus for the school, McAteer is now participating in the Herald Project, a Rockefeller Foundation-sponsored program that provides stipends and scholarships to teachers who promote the humanities in the high schools.

The School of the Arts, which offers specialized training in the arts and which shares the same location as McAteer, plans several performances this year. In October the school will present its fall dramatic repertoire, lasting several days. A music concert is the feature event in December, and in February students will perform ballet excerpts at the De Young Museum in Golden Gate Park. The school will stage the musical *Carnival* in the spring.

YOGA

AT 66 1/2 SANCHEZ



with Donna Schuster

Ongoing classes, daytimes, evenings and weekends in a beautiful, fully-equipped studio. For a current schedule call #647-0799

First class free with this ad.

Children's Day School

333 Dolores Street
San Francisco, CA 94110

A progressive Montessori school located in ten beautifully wooded and protected acres designed for the development of the total child.

Ages 2-7

Day School 8:30-2:30

Extended Care 7:30-8:15/2:30-6:00

861-5432

NICHOLAS DEWAR

- General Accounting
- Business Plans
- Mediation of Financial Disputes
- Income Tax Planning
- Tax Return Preparation

• • • • •

317 Noe St. at Market
San Francisco

For More Information Please Call
863-8485

C.P.A.



EXPRESSO
CAPPUCCINO
BEER WINE
PIZZA
SANDWICHES

Open Mon-Sat at 4 p.m.
Closed Sundays

994 Guerrero at 22nd
282-6789

Sabin CHIROPRACTIC

A chiropractic office designed with you in mind...

- ☐ Thorough spinal examination
- ☐ Complete report of findings
- ☐ Individually designed treatment programs
- ☐ Convenient hours
- ☐ Insurance accepted
- ☐ Special financial assistance programs

Dr. Diane Sabin

415/826-8300
3892 24th Street (at Sanchez)
in Noe Valley
San Francisco, CA 94114
Monday-Friday 8-12 and 3-7
Saturday 9-1

FERRIGNO REAL ESTATE

REAL ESTATE INVESTMENT

Dear Property Owner,

If you intend to sell or exchange your property this year, list with an experienced agent. As a realtor since 1974, and for the last 14 years, I have specialized in the Noe Valley, Upper Market areas, and their bordering neighborhoods.

Below is a list of homes and residential income properties that I have personally sold (some as listing agent and others as cooperating selling agent) and a list of properties in Noe Valley in which I have an interest. If you're impressed with this list, just think what this type of experience means to a potential buyer of your property.



ADDRESS	UNITS	ADDRESS	UNITS	ADDRESS	UNITS
1297 Sanchez St.	2	336 Duncan St.	3	2405 24th St.	3
550 Guerrero St.	6 Vic	66 Danton St.	Home	149 Berkeley	Home
269-269 1/2 27th St.	2	266-266A Valley St.	2	1314 Noe St.	Condo
3902 26th St.	4	516 Hill St.	Home	240-D Liberty St.	Condo
247-49 Jersey St.	2	3828 22nd St.	3	3257 16th St.	8
1129-31 Church St.	3	4217 22nd St.	Home	462 30th St.	Home
500 Liberty St.	3	3951 26th St.	Home	610 Elizabeth St.	2
717 Castro St.	3	822 Duncan St.	Home	1227 Masonic	14
29-39 27th St.	6	539-41 Noe St.	2	1050 Dolores St.	5
3822 19th St.	12	3828 21st St.	Home	3223 Folsom St.	6
3773 22nd St.	Home	3016 25th St.	Home	1818 Church St.	Home
319 Hill St.	Home	216 San Jose Ave.	4	175 Clipper St.	Grand Vic
4089 25th St.	4	132 Faith	Home	121 Brompton St.	Home
501 Douglass St.	7	1609 Dolores St.	Home	67 Lamartine	Home
1010 Dolores St.	Grand Vic	45 Mirabel	Home	342 27th St.	2
3715 Market St.	Home	1083 Dolores St.	Grand Vic	1424 Sanchez St.	Home
1301-05 Sanchez St.	3	18 Chattanooga St.	Grand Vic	116 Delmar	Grand Vic
1048-52 Sanchez St.	5	3780 23rd St.	Grand Vic	1048 Potrero Ave.	4
3725-27-27A 25th St.	3	62-64 Belcher St.	2	1272 So. Van Ness	(planning stages for 15-unit Condo)
394 Fair Oaks St.	3	63 Farnum St.	Home	458 Alvarado	Home
4096 26th St.	Home	4131 24th St.	4	1027 Dolores	3
881 San Jose Ave.	4	2401 24th St.	5		

* Properties owned by Chris Ferrigno in whole or in part.

CHRIS FERRIGNO (415) 641-0661

1010 Dolores St. • San Francisco, CA 94110
In Noe Valley



Skin Care for the 80's

Deep Pore Cleansing Facials
Make-Ups, Waxing,
Eyebrow Arching,
Cosmetics

Esthetician
Patricia Gerrie

By Appointment Only
285-4868

If you are interested in obtaining an expert opinion of the value of your property, please call me!

WHY LIST WITH ANYONE ELSE?!

Your Noe Valley Broker, Chris Ferrigno—641-0661

Marga Gomez Stands Up for Feminist Humor

By Jeff Kaliss

"I'm the Imogene Coca of the nineties, really," maintains Marga Gomez. And anyone old enough to call up that image from the black-and-white television of the fifties will agree.

Like Coca, who starred on "The Sid Cesar Show," Gomez is a dark-haired, dark-eyed comedien who can toss off one-liners—"I just ate dinner at that feminist taco stand, Nacho Mama"—with ease and a gap-toothed grin.

Naturally appealing and hilarious in performance, the 34-year-old Gomez is well-received by all kinds of audiences—straight and gay, male and female. This year and last, she was named Outstanding Female Solo Comedian at the Cabaret Gold Awards, where she was also selected 1988's Entertainer of the Year. She's been highlighted in the national *Hispanic* magazine, and has been featured on National Public Radio and on the nationally televised shows "Comedy Tonight" and "Good Time Cafe."

Locally she's in hot demand for benefits and galas, including last month's H.A.I.R. AIDS benefit and this month's Mill Valley Film Festival.

Gomez, who lives on Noe Street, outshines most stand-ups in her ability to tailor her act to fit her audience. Floating down the Potomac River at a convention of the Mexican-American Women's National Association in July, she won laughs by describing her Latina "Barrrrbie Doll" with "long blond hair, black at the roots."

And when she recognized a *Voice* staffer in the midst of a packed comedy night at the El Rio on Mission Street last month, Gomez pegged Noe Valley as "a yuppie Tibet" and proceeded to lampoon the tempest over pigeons that dominated the *Voice* "Letters to the Editor" a few issues back.

Gomez also relies on a host of zany character sketches, many of which were culled from her work in a duo with former San Franciscan Monica Palacios. An audience favorite is Filumena, a Hispanic talk show host who expounds on the topic "Virginity: What is it? Who has it? How can I get it?"

Gomez's theatrical bent dates back to her show business upbringing by a Puerto Rican mother and Cuban father who performed in New York City in the company of Celia Cruz, Eddie Palmieri, and Tito Puente. Little Marga, the only child in La Familia Cómica—her parents' acting troupe—handed out door prizes and appeared in skits.



A whiz at mixing comedy and theater, Marga Gomez was named 1988 Entertainer of the Year by the San Francisco Council on Entertainment. PHOTO BY TOM WACHS

Raised by governesses as a child, Gomez was pretty much left to do as she pleased. So when she went to college at Oswego in upstate New York, she says, "All I was doing was going wild. If you could get credits for it, I'd have a Ph.D. in LSD."

Despite her carousing, she still found the time to get involved in the local women's center and to help establish an early feminist theater company.

In 1976, Gomez and a girlfriend left college to come to San Francisco, where she discovered a benign feminist community of coffeehouses, poetry, and drama. To support her artistic lifestyle, she bluffed her way into a job as a cook at the late lamented Acme Cafe on 24th Street.

"I think one of the cooks had a crush on me, so he said, 'Yeah, she knows what she's doing,'" recalls Gomez, who still bears a scar on her arm from a misplaced Acme omelette pan.

To feed her theatrical appetite, Gomez hooked up with Les Nickettes, a group of women whose outrageous performances mixed glitter and gall. She notes that "they didn't have any process at all" and "their thing was just to offend everybody," but she credits them with softening her anti-male ideology.

"I was a separatist, really, a radical feminist, very hard-line, immovable," admits Gomez. "But with the Nickettes I was just starting to come out of that, as I was at the Acme, hanging out with the guys."

One of her female co-workers introduced Gomez to Lilith, a feminist theater collective that was mounting politically-

correct shows for audiences of mixed gender at the Peoples' Cultural Center on Valencia Street and at Bethany Church on Sanchez. "It wasn't just acting," says Gomez of her five-year stint with Lilith. "It was all that California stuff I wanted, like feedback and self-criticism."

It was also a chance to counteract the prevailing stereotype of women in entertainment. "After growing up with a mother who was always objectified as a dancer," says Gomez, "I wanted to be with a group of strong women who were carrying their own scenery, and acting and writing the stuff. We had brains, and we had muscle and talent."

Gomez left Lilith in 1982, two years before the company's dissolution, primarily to develop her own inherent comic talent. "Even though Lilith had some comedy in it, you were never supposed to play the joke," explains Gomez. "You just had to serve the story."

But her first foray into stand-up comedy, during an open mike night at the Other Cafe in 1982, had too much story and not enough joke. Over the next few years she perfected her act, making frequent appearances at such well-remembered, gay-oriented venues as Fanny's on 18th Street and the Valencia Rose on Valencia.

"I really liked having the gay audience to play for," she says, "and they were happy to be in places where they weren't going to be insulted," as happened too often in straight-dominated comedy clubs.

Gomez's stand-up career was temporarily interrupted in August of 1983 by the death of her beloved father, which took her back to New York and forced her to rethink her long-time suspicion of men.

"Part of the separatist thing was, all men are this or that," says Gomez, "but I really loved my dad and I missed him. When I came back to San Francisco and started working at the Rose, the gay audiences—the men—were so supportive that I just started feeling, these are my brothers."

Gomez has also received hearty acceptance from fellow performers in the Bay Area stand-up community, as evidenced this summer at Comedy Day in Golden Gate Park. And she impressed listeners during her appearance on comedy producer Alex Bennett's morning radio show on KITS-FM. She worked well with Bennett and was invited to come back, but she carefully avoided any discussion of sexual preference.

"I didn't want to label myself," she reflects. "My personal life is private. I believe in the gay community and gay rights, and I want to be actively involved, but I really feel that I'm not going to predict who I'm going to sleep with or love in the future." On the stage or on the air, Gomez wants it known that "I really feel that I'm open to everybody."

Off-stage, Gomez has grown used to high-fiving and joking with her fellow comics, even the sexist males, "but I don't go to the donut shop with them afterwards." Her few show-biz friends include gay comic Danny Williams and the recently crowned Miss Haight-Ashbury, Diane Amos, but "I don't have the lifestyle of a comic. I've got the lifestyle of someone who got involved in grassroots theater 10 years ago, and that's the kind of stuff I prefer, a little bit closer to responsibilities and ethics."

She likes spending her few moments of free time pondering these things in the comfort of Cafe Flore at Noe and Market.

Gomez's career is now at a point where she's had to retain a manager to book her college gigs and to "shop me around" to film and TV. She admires other stand-ups like Bob Goldthwait and Whoopie Goldberg, who have migrated from San Francisco to Tinseltown, yet managed to hang on to their political conscience.

Her real hero, though, is her late comic father, who never really wanted his daughter to follow in his funny footsteps. He'd probably be proud to know, however, that his talented offspring is one of the few Hispanic-Americans in the business.

"My nose and the gap in my teeth are from my mom," muses Gomez, gazing at an old publicity shot of La Familia Cómica, "but my mustache is his."

Marga Gomez will perform on Oct. 15 with Diane Amos and Harriet Schiffer (formerly of Lilith) at the Noe Valley Ministry, 1021 Sanchez St., at 8:15 p.m. On Oct. 23 she'll take the stage at El Rio, 3158 Mission St., 9 p.m. For more information, call the Ministry at 282-2317 or El Rio at 282-3325. □

SAN FRANCISCO AUTO REPAIR CENTER

FOREIGN AND DOMESTIC AUTO REPAIRS

- NOW OPEN 7 DAYS!
- Dependable Work—Honest Prices
- Basic Auto Repair Classes
- A Community-Oriented People's Garage
- Men & Women Mechanics
- Official California Smog Station



415/285-8588

611 Florida St.
(Near 18th St.)
San Francisco 94110

PARR

PARR ASSOCIATES INC. (415) 626-4449
PROFESSIONAL REAL ESTATE SERVICES
592 GUERRERO STREET • SAN FRANCISCO CA 94110-1018

Committed to Bring You Real Estate
Representation At Its Best

JUDY BOSNIADAS
REALTOR ASSOCIATE
621-0590

JANET ZAMPIERI
REALTOR ASSOCIATE
824-3087

Receive a Free Home Warranty With Your
Listing When You Mention This Ad.
Ask for Judy or Janet.



WOMEN, SEX & AIDS

A WORKSHOP FOR WOMEN

What is safe sex, anyway?
How do you talk about it?

Tuesday, October 18th
5:30—7:00 PM
**EMBARCADERO
YMCA**
166 The Embarcadero

Wednesday, October 26th
7:30—9:30 PM
**JEWISH COMMUNITY
CENTER**
3200 California Street
(at Presidio) \$2—\$3

ALL WOMEN WELCOME—BRING YOUR FRIENDS!



For workshop information, call—
392-2191: Embarcadero YMCA
346-6049: Adult Dept., J.C.C.
863-AIDS: AIDS Foundation Hotline

Funding provided by the S.F. Dept. of Public Health, the California Dept. of Health Services, and individual donations.

NOT ALL ART NEEDS A FRAME...

SCULPTURE
JEWELRY
CLOCKS
LAMPS
QUILTS
BOOKS
CERAMICS
GLASSWARE



AMERICAN
CONTEMPORARY CRAFTS

OUT OF HAND

1303 CASTRO AT 24TH STREET
SAN FRANCISCO 826-3885



FRANCISCAN  PROPERTIES

OUR COMMITMENT

IS TO MARKET YOUR PROPERTY

- TO GET THE BEST PRICE
- WITH THE BEST TERMS
- WITHIN A TIME PERIOD
THAT MEETS YOUR NEEDS

PLEASE CALL ONE OF OUR
NOE VALLEY REPRESENTATIVES
FOR A FREE MARKET ANALYSIS.

677 PORTOLA DRIVE, SUITE 202,
SAN FRANCISCO, CA 94127

(415) 664-9400



Now Open at 8:00 a.m. Weekdays.

We have always been
early morning people.
But, until now, we have
kept busy in the back room
getting our floral arrangements
ready for delivery.
Now our doors are open early
to serve you, too!



Accent on
F L O W E R S

824-3233

4080 24th St. (Noe)

Also on Nob Hill
at 968 Bush (at Taylor)
Enjoy Free Parking

® A registered trademark of FTDA. ©1988 FTDA.

Magic of Persia

Importers of Antique & Decorative Persian Rugs

**Specializing in
Tribal Rugs**

*Rug Pillows from \$10.00
Good Selection of Kelims*

Rugs Cleaned & Repaired
Old Rugs Purchased & Traded



3775 24th Street at Church
282-6109

LOCAL VALUES



1599 SANCHEZ
and 29th St. Corner Ph 824-8022
San Fran. Ca. 9413

A NON-PROFIT GROCERY STORE

WHICH DEPENDS ON
THE SUPPORT OF THE COMMUNITY

WE offer congenial atmosphere
good prices
good selection of food
in bulk

whole grain foods, flours
nuts, oils, produce
large variety of cheeses
coffee, teas, herbs, spices
and staple household items

WE ACCEPT FOOD STAMPS AND OFFER 10%
DISCOUNT FOR SENIOR CITIZENS.
WE ENCOURAGE RECYCLING BY ASKING YOU
TO BRING YOUR OWN CONTAINER AND BAGS.
OPEN: MON TO SAT. 10-7 SUN 10-3
EASY PARKING. COME SEE US.



Sea Breeze
Cleaners
824-5474

Come visit us
1420 Castro St.
between Jersey & 25th

Professional cleaners
3-HOUR SERVICE
We operate our own plant

Try Our Coin-Op Laundry
Featuring Speed Queen
Washers & Dryers

Coin-op
Laundry
Open Daily
8:00-9:30

Cleaners
Mon-Fri
7:30-6:00
Sat 8:30-6:00

Make
the space
you have
serve you better

OR JUST BUILD
SOMETHING NEW

Kitchens - Baths
Family Rooms
Earthquake
Stabilization
Foundations
Conversions of:
Basements & Attics
Sunrooms - Fences
Call 695-2909

J. Bauerlein
&
Associates

General Contractor
Lic.#513461

Psychic Horizons

Noe Valley Reading
and Healing Fair

Are You Psychic?
Have a Question?
Come and Ask.

Saturday, October 22nd and
Saturday, November 26th
2:00 to 4:00 pm
Noe Valley Ministry
call 346-7906
for more information



GIBRALTAR SAVINGS

Member Gibraltar
Financial Group

Wesley A. Russell
Vice President and Manager

4040 24th Street
San Francisco, CA 94114
(415) 285-4040



Integral
Counseling
Center

NO MORE WAITING LIST!!

The Integral Counseling Center has taken on
affiliate members who are specializing in a holistic
approach to therapy and counseling. We now
have eight registered MFCC interns who will see
clients on a sliding scale from \$20-\$50

Call 750-3031 for an appointment
1782 Church Street



San Francisco

Tap Dance Center

The Professional Tap Dancer's Studio

Adults Only

We show you how to make those
fast, close to the floor
sounds that nobody sees
but everybody hears

☆ Beginners Welcome ☆
621-TAPS



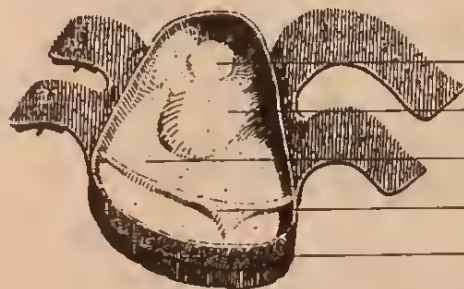
Harvey's Painting

I only use high quality
material, and ALL my
work is GUARANTEED
—12 Years Experience
Interior/Exterior
Insured

Free Estimates
355-9296

Bill Harvey

It all adds up to comfort.



Treat your feet to:

- 1-Molded heelcup for balance
- 2-Naturally designed arch supports
- 3-Footbed aids shock absorption
- 4-Toe grip gives beneficial exercise
- 5-Front rim for protection

Birkenstock

Ocean Front Walkers

100% Cotton Clothing Hand Dyed

4069 24th Street
San Francisco, 94114

Hours: 11-5:30 Mon. - Sat.
12-5 Sunday
550-1980

YOUR NOE VALLEY REALTORS

ZEPHYR

WITH 35 AGENTS TO SERVE YOU
3841 24th Street 695-7707

XELA

DISTINCTIVE, AFFORDABLE GIFTS

Just Arrived:

Balinese

Batik

Clothing,

Jewelry

Ear Piercing \$4.00 Per Ear

OPEN 11-7 DAILY
3961 1/2 24th STREET
(DOWNSTAIRS)
282-6994



PACIFIC UNION RESIDENTIAL BROKERAGE Co., Inc.

Your Noe Valley & Upper Market Representative

Larry Garvin

826-7304

929-7799



Featuring on Tap:
Bass Ale, Sierra Nevada
Anchor Steam & Porter

Bottled Imports
Full Bar

Dynamite Juke Box
Pool Table

12 PM-2 AM
Open 7 Days

4054 24th Street



6 Weeks \$99.00*
Lose 17-25 lbs.



For fast results, call Diet Center. Men can lose about a pound a day; women can lose up to ten pounds in two weeks.

• No Shots • No Drugs • No Contracts • Private, Daily Counseling •

Call Today for a Free Consultation

Diet DIET CENTER
Center[®]
The weight loss professionals.

1300 Sanchez at 26th Street
641-4488

*Program Cost

© 1988 Diet Center, Inc. Weight loss varies with each individual.



B.J. Droubi
Real Estate
We love
Noe Valley!

B.J. Droubi

Joel Bridgman	Terry Lee
Patricia Carapiet	Keith McCollom
Clemens Classen	Peggy McIntyre
David Gaskin	Tom Norwick
Barbara Gullion	Elizabeth Scott
Mark Holcombe	Charles Vaughn
Peter Johnson	Shirley Wygant

4128 24th St.
550-1300



**WOULDN'T IT BE NICE IF BUYING
A HOME WERE THIS EASY?**

I.O.U.

I promise to pay
back the money
you loaned me
for my home as
quickly as I can.

Signed _____



1 Wouldn't it be nice if it were just easier than it is now? Why should anyone have to go through a bureaucratic grinder because they want to buy a home?

Of course, they shouldn't. So while you're looking, if questions come up, or you want help filling out a form, or you just get frustrated, call us. We'll listen, and help.

And if you would like to get together, but your schedule makes it hard, don't worry. When you or your realtor talk to us, we'll figure out a convenient place and time for us to come and meet with you.

**1ST NATIONWIDE
BANK**
A FEDERAL SAVINGS BANK **1ST NATIONWIDE NETWORK**

WE'LL TREAT YOU WITH RESPECT, CONCERN AND UNDERSTANDING. BUT DON'T WORRY, YOU'LL GET USED TO IT.

31 GEARY BLVD • SAN FRANCISCO 94108
772-1518



© 1988, First Nationwide Financial Corp.

and now for the RUMORS behind the news

By Mazook

RADIO FREE NOE VALLEY: When we left you last month, question number 10 of the Noe Quiz asked: what is your favorite radio station and why?

The Noe Valley Bureau of Investigation (NVBI) has just released the results of this somewhat annual Random Radio Review (the other quiz answers appear afterwards).

Exactly 106 Noe Valleons were accosted at random by NVBI agents on 24th Street during September. One hundred voiced their vote, four demurred, saying they didn't listen to radio, and two claimed they didn't own a radio. Eleven people raved about a station that no longer existed.

According to NVBI analysts, the results confirmed that when Noe Valley listeners are not tuning in to the news on National Public Radio, they want eclectic radio with a lot of rock 'n' roll and few commercials. The top ten vote-getters were:

KFOG	16
National Public Radio (KQED & KALW)	15
KOFY	9
KITS	8
KKSF	7
KJAZ	6
KPFA	5
KKHI	4
KGO	3

"KFOG for me," said San Francisco police officer Dan Leydon, who lives on Grand View. "Why? Because it's the type of music I like: classic rock and roll."

Sanchez Street electrical engineer Sandy Napel listens to KFOG a lot, too, "especially the Sunday jazz brunch, Scoop Nisker with the news, and my favorite, M. Dung." O'day.

Gordon Matthews, a real estate developer (boo) from Vicksburg Street (yea), says he likes KFOG because "they are irreverent and play a lot of good old-time rock and roll and not a bunch of yuppie yuck."

☎☎☎

ANOTHER ROCKER near the top of the NVBI charts is KOFY, the successor to KKCY ("The City"). KOFY's listeners virtually held the station hostage until the new owner agreed to keep the City's format, which ranges over a wide musical spectrum.

Jersey Street jeweler Shelley Ruden has become a KOFY-achiever "because the music has a little bit of jazz, a little bit of rock, some rhythm and blues, and I really like the new age music they sprinkle in the programs."



It was a new and proud James Lick which graduated its first group of junior high schoolers in June of 1932. The class song was co-penned by Jersey Street resident Ruth Miller, who appears (as Ruth Boquist) in the class portrait, third from left, second row.

Timothy Bjorklund, an animator from Dolores Street, animatedly agrees. "KKCY was and KOFY now is my favorite. It's more eclectic than any other station. They give some serious time to the blues, and play a great variety of sounds." Sanchez Street filmmaker Doug Dunderdate claims that "KOFY is the only radio station in the Bay Area."

However, Woody Miraglia, a 24th Street Stanford student, listens to KITS because "it plays European pop-rock as opposed to U.S. pop-rock, which is really your basic tired Top 40." Yeah, right.

Another KITS fan, Walter Mayes, a Douglass Street publisher's sales rep, says the station is "very, very contemporary, with music that finds denial everywhere else on the dial."

☎☎☎

NATIONAL PUBLIC RADIO and the stations that subscribe to it took a large share in the NVBI survey.

"I just moved here to Vicksburg Street from Seattle," said Kasmir Zaratkiewicz. "Do they have NPR down here?"

NPR is broadcast on KQED-FM most of the day as well as on the San Francisco School District's station, KALW, and to a lesser extent on College of San Mateo's KCSM.

Blair Moser, who writes fiction on Fair Oaks, says, "I am always tuned to NPR because it covers the news thoroughly with a comfortably liberal bent that just so happens to coincide with my own prejudices."

There was much praise for KALW. "It's the best station west of the Mississippi," proclaims Chuck Wilcher, a Eureka Street computer center manager, "and there are no commercials."

Castro Street research analyst Luita Persyko calls herself "a KALW radio fanatic. It has the greatest diversity of programming... and my kids are learning not to watch television, but listen to radio dramas instead."

Another publicly supported radio station, KPFA, got rave reviews. "It's the greatest radio station in the history of the universe," said Daniel Rowe, a 22nd Street editor. Hank Berman, a 23rd Street therapist, claims KPFA is the only station "that has political content and courage to say something about what is happening in our world today."

☎☎☎

HONORABLE MENTIONS go to KALX from Day Street messenger Scott Walker, who listens to the University of California medium "when I want to kick out the jams."

Local artist Kit Cameron likes "KUSP the best because it has the strangest

music, radical politics, all with a sense of humor." You've got to be joking, Kit. KUSP is in Santa Cruz.

And there's Roberta Onions, an RN who just arrived on Day Street from London and misses "Radio Caroline—of course you know it's a pirate station floating on the North Sea." Just put your antenna on the roof, I guess.

Finally, there's neighborhood landmark John Cullen, who has lived on Jersey Street since 1940. "During the day I listen to KFRC because I like all the old music, but after 11 p.m., I listen to the talkies on KNBR until it puts me to sleep... I have a special speaker under my pillow."

☎☎☎

NO NOE NOSES: Noebody correctly answered all of last month's Noe Quiz questions. Here are the answers you've all been waiting for.

1. The owners of 467 Duncan, 48 Vicksburg, 4069 24th St., 530 29th St., 564 Alvarado, and 4431 24th St. all have in common the rather dubious distinction of appearing in DNV realtor B.J. Droubi's recent newsletter of expensive home sales.

2. Star Magic's first store was located at 3995 24th St. at Noe (the Elvira Building) and opened in October 1978. Originally called Gifts of the Magi, the store changed its name to Star Magic in January 1979, and moved up the street next to Elisa's Health Spa at the end of 1980. The storefront at 24th and Noe has remained mostly vacant ever since, for reasons known only by its owner, Dr. Michael McFadden.

3. The \$295,038 winning lottery ticket (numbers 9, 14, 19, 31, 42, 48 and 37) was sold at Bell Market.

4. The three J's in the name of downtown Noe Valley's newest deli (at 24th and Vicksburg) stand for Joseph and Jacqueline Eaden and their 2-year-old daughter, Janan.

5. By my count, DNV now has 10 delis: Shufat's, 3 J's, Holey Bagel, Courtyard Cafe, the Chef, Quiche and Carry, Noe Valley Deli, Simon's Spanish Shop, Knish Konnection, and Andiamo's Gourmet Deli.

6. James Lick Junior High graduated its first class on June 9, 1932. The class had moved circa February, 1932, from Noe Valley Junior High, which was at 24th and Douglass (now Noe Courts). The 33 ninth graders in Lick's graduating class are pictured on this page, thanks to one of its members, Ruth Miller. Ruth, then Ruth Boquist, was born 71 years ago in the same Jersey Street house in which she now lives. A real rah-rah in school, Ruth wrote the class song, and

can be seen in the second row, third from the left. You might also recognize Noe Valley senior Elfrieda English (now Blatter) in the second row, far left.

7. In the mid-seventies, the Jury Room bar filled the 24th Street spot now occupied by the 1st Ining Lounge. And some of you veniemen and women remember the wince-inducing designations on the bathrooms in those prefeminist days: "Well Hung" and "Split Decision." Nolle prosequi, please.

8. There are no banks left in DNV without automatic teller machines. The last hold-out was Coast Savings, which finally succumbed a fortnight ago with a 24-hour money machine.

9. Yes, Zippy is running for his third consecutive term as president of the U.S. Last month's Zippy comic strip in the Voice revealed that Zippy chose as a running mate the penurious New York landlady Leona Hemsley.

According to Zippy's campaign manager and sole speech writer, Noe Valley's own Bill Griffith, Leona is promising "a mint on every pillow west of the Rockies, and she will wall-to-wall carpet the entire state of Utah." Zippy has promised Leona a full pardon after the Nov. 8 (not Nov. 2 as reported here last month) election.

The scoop from Griffy, presented here for all you Zippy fans, is that by the end of October, Leona will be replaced on the ticket by the now famous late-night ad man, Sy Sperling, president of the Hair Club for Men. You know him, the guy who says, "I'm not only Hair Club president. I'm also a client."

Hair's looking at you, kid. □

STAR MAGIC

YESTERDAY'S MAGIC IS TODAY'S SCIENCE

Telescopes	Prismatics
Star Charts	Fiber Optics
Globes	High Tech Jewelry
Solariflcs	Celestial Music
Holographics	Healing Crystals

4026A 24TH STREET SAN FRANCISCO 94114 415 641-8626
111 BROADWAY NEW YORK 10003 212 228-7770

NEW AND USED

RECORDS

CASSETTES • VIDEO

BUY-SELL-TRADE

TOP PRICES PAID

STREETLIGHT

3979 24TH ST S.F. CA 94114 (415) 282-3550	2350 MARKET ST S.F. CA 94114 (415) 282-8000	535 SO. BASCOM SAN JOSE CA 95128 (408) 292-1404
---	---	---

NOE VALLEY MALL

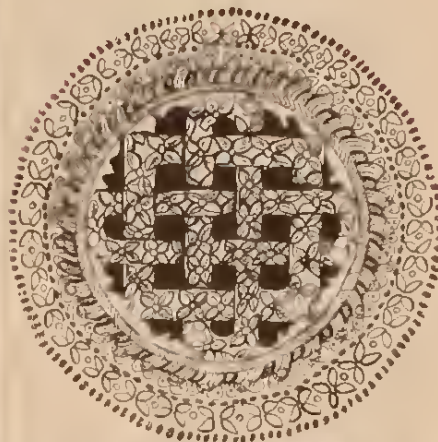


Premium Natural Fibers at the Best Prices.

We also offer Group Classes (schedule to be announced)...
Individual instruction available by appointment. Call number below.

NOE VALLEY MALL • 3915A 24TH ST., SF, 94114 • 415/821-1919
OPEN MONDAY-SATURDAY 10:30-7:00 • SUNDAY 12:00-5:00

JEWELS
TRIBAL ARTS



3915 B 24th STREET

SAN FRANCISCO, CA. 94114

COME SEE OUR
NEW STORE
IN NOE VALLEY.
FEATURING
EXOTIC JEWELRY
AND ARTIFACTS
OF THE WORLD.

NOW OPEN

7 DAYS A WEEK 11am-7pm

• BEADS • MASKS
• BRONZES • TEXTILES

TEL. 415-826-5657

15% discount with this Ad!

Just because...
it's not fun to wear ugly undies...

LINGERIE FOR WOMEN

IT ALL
UNDERNEATH

3915G 24TH STREET
SAN FRANCISCO, CALIFORNIA 94114
415/821-2288

Up against a
DEADLINE?

Newsletters • Books • Manuals
Brochures • Flyers • Reports

- Design
- Typesetting
- Fine Illustration
- Logo Reproduction
- Photo Manipulation

TechArt
3915D 24th Street
San Francisco
550-1110

T MARASCO SELECTIONS INTRODUCING P•A•S•S•A•P•O•R•T•O

Our Customer Benefit Card

Extended services and benefits are yours when you receive your **PASSAPORTO** card. The following is yours as a member of our store:

- ◆ private sales for **PASSAPORTO** card holders
- ◆ first notice of new arrivals in all beverage categories
- ◆ annual subscription dinner & tasting
- ◆ all mailings
- ◆ free beverage consultation for any occasion
- ◆ check acceptance for purchases PLUS check cashing over the amount of purchase of \$25.00. Also honored for cash-short emergencies.
- ◆ a ten (10%) percent savings EVERY DAY on all spirits (except for sales items)
- ◆ BONUS a one (1%) percent refund on all purchases for the year paid on 10 December

An initial service charge of five (\$5) dollars sets up your account. You must complete an application in the store and be sure to complete the CUSTOMER PREFERENCE CARD as well.

NOE VALLEY
3821 24th Street (at Church)
San Francisco, CA 94114
415-824-2300



Grand Opening

The first frozen yogurt shop in the sunny side of town!

Non-fat flavors • zero fat
• zero cholesterol
gourmet lunchea • soups
• sandwiches
• take-out

3458 Arroyo St.
(between Mission & Valencia)
282-8440 Mon-Sat
9:30 am-8:00 pm

Buy a medium
or large yogurt
and get a second

FREE

expires 10/21/88

**Cover
To Cover**
booksellers

Noe Valley's Full Service Bookstore

3910 Twenty Fourth Street near Sanchez
San Francisco 94114 • (415) 282-8080

Monday thru Saturday 10 AM - 9 PM
Sunday 11 AM - 6 PM

IT'S ALL IN THE NEIGHBORHOOD

Hopwell's Restaurant

Noe Valley's Finest and Oldest Restaurant
Serving Breakfast & Lunch Daily • Sat. & Sun. Brunch All Day

Try Our Original 3-Decker Clubs
and Our Philly Cheese Steak Sandwiches
Eggs Benedict Our Specialty

Mon.-Sat. 7 am-3:30 pm • Sun. 7:30 am-3 pm
4063 24th Street (between Castro & Noe) • 647-3016
Owners Fred and Hydi

JAZZERCISE — YOUR SEASON TICKET TO FITNESS

**WE MISS YOU IN OUR
STARTING LINE-UP**

FOUR FOR FREE

This coupon entitles you to four fun-filled Jazzercise classes (or two for you and two for a friend). Free offer for new students.

IN FLIGHT STUDIO

333 Dolores • 3rd Floor
(between 16th & 17th Sts.)
Across from Mission Dolores
Tuesday & Thursday 6:00 pm
Saturday 8:50 am

For more info
call 567-6749

Family Dining
Since 1972
647-1929

We Deliver

Pizza Restaurant

Open from 11:30 am daily • 7 days a week
3881 24th Street, San Francisco

Lunch and Dinner

PASTA
VEAL
CHICKEN
STEAK
SEAFOOD

In Noe Valley
Ranetti's

1st ANNIVERSARY
SPECIALS
October Only

• Place orders now
on Loneoak Dinnerware
for yourself or for Holiday
giving AND receive a 20% Discount
(\$50 minimum)

• Prices reduced on Mexican Pottery
& Huichol Yarn Paintings

STRANGE & BEAUTIFUL HALLOWEEN MASKS
Open Most Nights Till 7:00 • Fridays Till 9:00
3927 24th St. • 648-2414 • Open Daily at 11 am

THE TAX MAN

Our 10th year
in Noe Valley

PROFESSIONAL
TAX PREPARATION

300 Vicksburg St. Suite 1
(near 24th & Church Sts.)
821-3200

5709 Geary Blvd.
(cor. 21st Ave.)
821-3200

Noe Valley's Original Cafe

HERB'S FINE FOODS

Specializing in Breakfast and Lunch

3991 24th Street (at Noe)

826-8937 • 550-9211

Open Daily 6:30 a.m.-4:00 p.m.
Since 1943

Try the Good Stuff at Herb's!

PLAYWRIGHT

NOW OPEN
IN NOE
VALLEY

TOY STORE

SAN FRANCISCO

3982 24th STREET

FREE WIND-UP TOY
WITH ANY PURCHASE
WITH THIS AD
EXPIRES 12/31/88

648-1414

Andean music

BOLIVIAN IMPORTS

1302 CASTRO & 24th St.
San Francisco CA 94114
(415) 641-1830

Most exciting store in Noe Valley!

Ethnic Wear
Handcrafted gifts
from the Andes

PRINTMASTERS
QUALITY PRINTING CENTERS

**Halloween Decorations
Feathered Masks**

Private Mail Boxes

MUNI FAST PASSES □ ADULT AND DISCOUNT

Printmasters in Noe Valley 4017 24th Street 821-3245

Store Hours: M-F 9-6 Sat 10-6 Sun 11-3

Don Cooper

**COOPER
INSURANCE**

826-8877
Open Mon.-Sat.

CSE

Your Full Service Insurance Agency
for Your Home, Car, Life, Boat, RV,
Health or Commercial Needs

4004 26th St. (at Sanchez), S.F. 94131

TOP OF 24TH STREET

HOMEMADE ITALIAN AND GOURMET DISHES
CATERING & FINE FOOD TO GO

ANDIAMO

a gourmet deli

(415) 282-0081

649 Diamond Street at Elizabeth

Mon.-Fri. 10-7 Sat. 10-4 Closed Sun. & Holidays

Party Trays
and Gift Baskets

We Send Gift Baskets &
Gourmet Food Items Anywhere

*Try our meatball or
Italian sausage sandwiches!*



The best coffeehouse in Noe Valley
just got better.

.....
The New Owner & Management of
▪ *Noe Valley's Landmark Coffeehouse* ▪
Invite You to Try Our Daily Specials

Fresh Salads ♦ Soups ♦ Sandwiches
Fresh Fruit ♦ Blintzes
Muffins and Pastries

Fine wines by the glass ♦ Selected beer

Available for:

- ♦ private parties
- ♦ luncheons
- ♦ catering services
- ♦ cocktail parties

NEW HOURS:

mon 7:30-9:00
tues closed
wed 7:30-9:00
thurs 7:30-9:00
fri 7:30-10:00
sat 8:00-10:00
sun 10:00-7:00



282-5598

4123 24th, SAN FRANCISCO



your Noe Valley real estate professionals

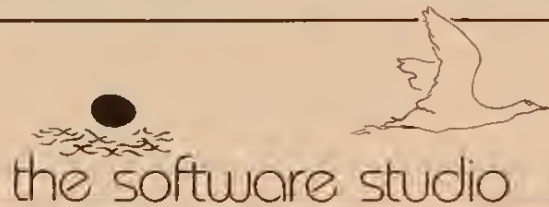
**BOULTWOOD
PROPERTIES**

Residential Real Estate Sales • Investments •
Property Management •

Notary

4297 - 24th Street, San Francisco, CA 94114

821-2675



"A PC INDUSTRY PIONEER"

—S.F. Examiner, March 1987

WE'LL TRAIN YOUR COMPUTER

Instead of training *you* to obey the dictates of an alien machine... *We'll train your computer*, personally programming it to fit your own working style. Together we will visualize the roles *you* want your computer to play in your profession, small business, or creative work.

Lyall Morrill

Call for free consultation (415) 647-8518

The Software Studio
584 Castro St.—Suite 368
San Francisco, CA 94114

► PRODUCTIVITY ► FLUENCY ► LOWER COSTS ► GROWTH

10th Anniversary
Specials!

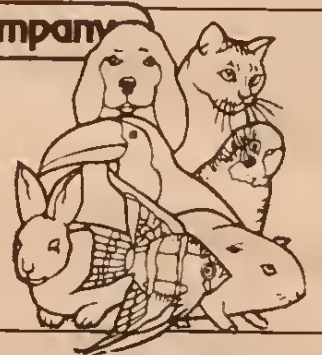
The Animal Company

Pets for your enjoyment,
Supplies for their needs

647-8755

Easy Parking • VISA • MasterCard

4298 24th Street at Douglass
San Francisco, CA 94114



*Noe Valley's Most Popular
Spanish Seafood Restaurant*



Featuring

Paella A La Valenciana

Mariscada

Seafood Platter La Roca

Sea Bass, Salmon & Abalone Dinners

Delicious Clam Chowder

Succulent Oysters in the Shell

Prawn Salads

Mussels La Roca

and other delicacies

Dinner Tuesday—Sunday from 5 pm

Closed Monday

4288 24th Street
(at Douglass)

San Francisco, CA 94114
Phone: 282-7780

MORE MOUTHS • to feed •

By Jane Underwood

Robert and Judith Rosado moved from Puerto Rico to San Francisco in May of 1987. (They didn't settle in Noe Valley, but Judith used to live here in the late '70s, and still misses it.) They got married in June, and in September discovered, to their surprise, that they were expecting.

Adam Robert Rosado was born on April 18, 1988, at 12:17 p.m., one month early. He weighed 6 pounds, 1½ ounces.

"Adam was on our 'eventual' list," says Judith, 38. "We just didn't think it would happen quite so soon."

The Rosados met at the end of 1986 in

Puerto Rico. Robert was a real estate agent, and Judith (an ex-Voice writer) was a traveler looking for "a little casita" (little house) for herself and her two cats. Robert found a place for Judith to live, and helped her land a job. Then, conveniently, the two fell in love.

"Adam did take us by surprise," says 44-year-old Robert, who makes his living as a chef. "But I'm happy. He was a beautiful gift. Wherever I go, Adam goes. I can even cook with one hand and hold him with the other."

Now that their son is a robust 16-pounder who can "blow mouth bubbles" and "stand up, holding on to our hands," Judith is thinking of going back to work in the publishing field, and Robert is considering opening a small Puerto Rican restaurant.

The couple may even give Adam a brother or sister someday. "Having a child is part of the natural scheme of things," says Robert, who also has a 14-year-old son, Aaron, in Puerto Rico.

"It's great to see new life," agrees



Robert and Judith Rosado with baby Adam. PHOTO BY PAMELA GERARD

Mom. "You just have to allow yourself the time to enjoy it." □

MORE MOUTHS TO FEED wants to show off your newest family member. If you have a new baby in residence, please send your announcement to the *Noe Valley Voice*, More Mouths, 1021 Sanchez St., S.F. 94114. Also include your phone number, so we can contact you to arrange for the family portrait.



SYNERGY SCHOOL

Grades K-6th
Small Classes
Challenging Academics
Innovative Programs
Day Care

567-6177
975 Grove St.
(near Steiner)
San Francisco, CA
94117



CUSTOM CRIBS

Z. Saeki • Woodworking

1320 Fitzgerald Ave.

San Francisco

822-7678

LIVE OAK SCHOOL



117 Diamond Street
San Francisco, CA 94114
415 861-8840

FALL OPENINGS

FULL DAY
KINDERGARTEN THROUGH
SIXTH GRADE



BABIES' AND CHILDREN'S PORTRAITS
IN BLACK AND WHITE OR COLOR
REASONABLY PRICED APPOINTMENTS
DANA WOLDOW PHOTOGRAPHY
(415) 664-1278



Peek-a-Bootique



A Children's
Resale Store

To Meet the "Growing" Needs
of the Community

WE'VE MOVED

Now Carrying More Resale Merchandise
and Quality NEW Equipment
at Great Prices!

641-6192

1306 Castro at 24th
San Francisco

CHURCH STREET NEIGHBORS

CELEBRATING SAINT BRENDAN'S DAY SUNDAY, OCTOBER 9th

In Honor of the True Discoverer of America
Free Food & Traditional Irish Music
2 p.m. till ...? All Welcome!

THE NEW MEETING PLACE ON CHURCH STREET

Noe Valley's Newest Pub



600-Tune Laser Juke Box • The Best Sound in Noe Valley

We Offer: Guinness • ESB • Spaten

• English Ale • Harp Lager • Irish Beer

• Plus a Variety of Domestic Beers & Cider

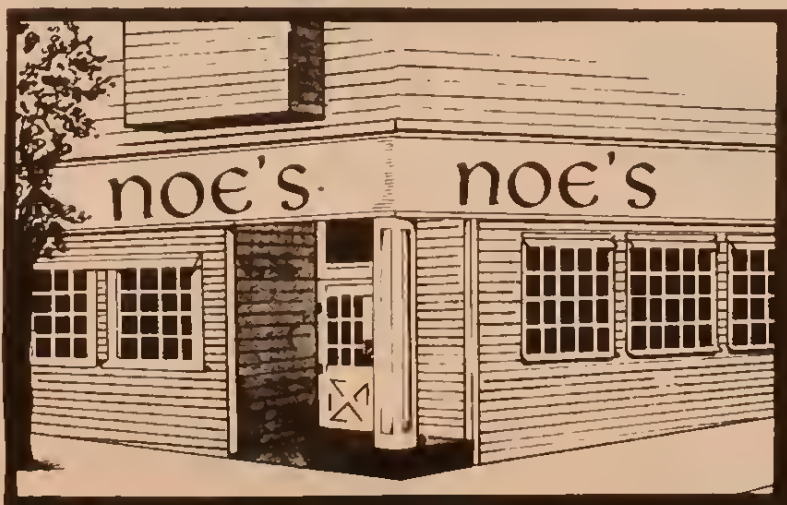
1300 CHURCH STREET at 25th • OPEN 10 AM-2 AM

824-3080

NOW OPEN!

NOE'S BAR & GRILL

Featuring American & Italian Food



**A Friendly Place featuring Fine
Spirits and Great Food
in a Warm Atmosphere**

Grill Open 10-10 Sun-Thu 10-Midnight Fri-Sat
Bar Open 8 am-2 am

826-5354
Grill Only

Corner Twenty-fourth and Church Streets



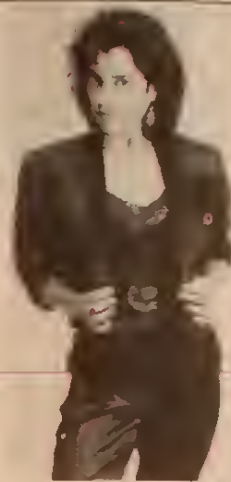
THE NOE VALLEY MUSIC SERIES
at the Noe Valley Ministry
1021 Sanchez near 23rd

**Sat. Oct. 15 MARGA GOMEZ, DIANE AMOS
& HARRIET SCHIFFER**

Present Hysterical Women, an evening of amazing comedy!
\$7 adv./\$8

Fri & Sat. SERGEI KURIOCHIN
Oct. 21 & 22 First U.S. Concerts!

*Hailed as the greatest Jazz/Avant Garde keyboardist/pianist
in the Soviet Union, Kuriochin is joined by Henry Kaiser,
Larry Kassin, Andrew Voigt & more for two groundbreaking
performances! \$9.50 adv./\$10*



Marga Gomez

ALL PERFORMANCES ARE AT 8:15 PM

ADVANCE TICKETS AVAILABLE AT AQUARIUS RECORDS, 3961 24th STREET

647-2272



ARBOR-VITAE
TREE SERVICE

TOTAL TREE HEALTH CARE 822-5520



- Expert Pruning & Removal
- Total Tree Health Care
Soil Aeration, Fertilization
Disease Diagnosis & Treatment
Arbor Plant Care
Maintenance Program
- Consultation Services
Tree Evaluation Reports: Appraisals;
Pruning Specifications

- Fully Insured
Liability & Workers' Comp.
- Licensed Contractor #442370
- Licensed Pest Control Advisor #7590
- Licensed Pest Control Operator #5102

ED BRENNAN
CERTIFIED ARBORIST #105
1176 Shafter Avenue, San Francisco

25% off Perms & HiLites
ask for
Twee or Jean

HEADLIGHTS

on hair

1301 CHURCH STREET, SAN FRANCISCO
FOR APPOINTMENTS, CALL: 550-1940
MODELS NEEDED FOR HAIRCUTTING CLASSES

WONG'S CLEANER & LAUNDRY

Check Out Our Service
Only \$2.50 per skirt or pair of pants
Wash and Fold Laundry
Same Day Service: Only 52¢ per lb.

Professional Dry Cleaning

Come visit us
1547 Church St
(at Duncan)
282-8794

Hours: Mon, Wed, Fri 7:30 am-6 pm
Tues, Thurs, Sat 8 am-6 pm

Fall Special

10% Off on
All Dry Cleaning
with Coupon



HOMES OF CHARM

Decorator's JUNK^uE

Twenty-five years
in Noe Valley

Large assortment of Victorian hardware, chandeliers, original & reproductions, oak & pine furniture, country kitchen, old tools and the unusual.

Open every day 12:00 – 6:00
1544 Church 647-4586

Pain?

FELDENKRAIS!

- Relieve back, neck and shoulder tension, joint & muscle stiffness.
- Improve posture, breathing, self-image.
- Enjoy new flexibility, ease of movement, life.

CENTER FOR MOVEMENT EDUCATION

Group and individual lessons
by Certified Feldenkrais teachers:
Lynn Sutherland
Deborah Bowes, Physical Therapist

98 Chenery Street
San Francisco, CA 94131
415 826-3680

CHURCH STREET NEIGHBORS



COMPLETE LOCKSMITH SERVICES
20% OFF LABOR & MATERIALS
WITH THIS AD
GOOD UNTIL FEB. 28, 1989
1585 Church Street
(415) 285-0134

E.T.

IS COMING HOME SWEEPSTAKES

A Trip for Four to Hollywood to Visit the E.T. Exhibit at Universal Studios!

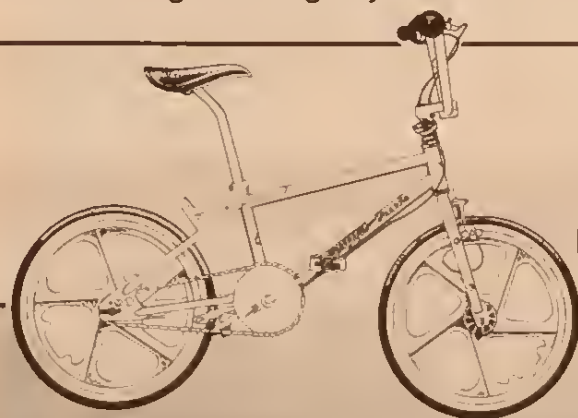
One winner will receive a five-day, four-night stay in Hollywood. Trip includes V.I.P. tour through Universal Studios, airfare on USAir and luxurious hotel accommodations at The Los Angeles Registry Hotel.

ENTER TODAY!

Win one of these
great prizes!



HOLLYWOOD



Four Sporty Mongoose Bicycles!

Four winners will choose one of four styles of Mongoose bicycles made by B.M.X. Products, Inc.

And there's more...

- Set of Four Commemorative Silver Limited Edition E.T. Coins - 2 Winners
- E.T. Soundtrack & Audio Storybook - 6 Winners
- E.T. Young Reader's Edition Storybook - 6 Winners
- E.T. Novel - 6 Winners
- E.T. T-Shirts - 6 Winners

At participating National Video stores. See official rules for complete details.



No purchase needed. Void where prohibited by law. Sweepstakes ends October 31, 1988.

1201 Church St. (at 24th St.) • 648-0300
2901 Taraval St. (at 39th Ave.) • 731-0707

6220 Mission St. • Daly City • 755-5754
394 Grand Ave. • So. San Francisco • 952-4330



Bar & Excellent Chinese Cuisine

Open 7 Days
From 11:00 am – 11:00 pm

Food To Go
Pick-up or Free
Fast & Hot Delivery

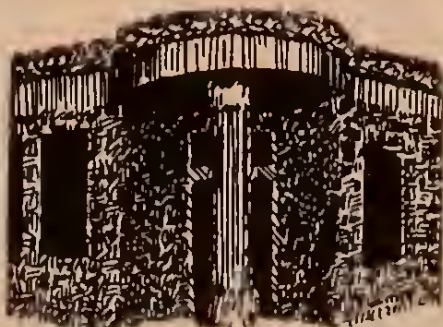
Please Call

282-9502 ■ 550-9526

3945 24th Street
San Francisco, CA 94114

See the 49ers in GiantVision on Our Large 8 x 10 Screen
The Only Pub on Dolores Street

O'Greenberg's Pub



1600 Dolores St. (at the corner of 29th and Dolores) 550-9192

BodyPulse

A E R O B I C S

INTRODUCTORY OFFER

8 CLASSES \$28

Mission

Mission Community
Recreation Center
2450 Harrison Street
between 20th and 21st
2nd entrance — 745 Treat
Mon/Tues/Thurs 6:15 PM
Sat 10:15 AM

Upper Noe

Upper Noe Rec. Center
Day and Sanchez at 30th
Mon/Wed/Fri 6:00 PM

Civic Center

City Dance Center
625 Polk at Turk, 3rd Floor
Tues/Thurs 12:15 - 1 PM

INTRO CLASS FREE
continuous enrollment

No class first Saturday of every month

Angela House Certified Instructor 585-8248

POETRY WANTED: The Noe Valley Voice welcomes submissions of poetry from residents of Noe Valley, Eureka Valley (the Castro), Diamond Heights, the Mission and Glen Park neighborhoods. Poems should be related to neighborhood themes, people or places. Payment: \$5 to \$50 per poem, upon publication. Send submissions with SASE to the Noe Valley Voice, c/o Jane Underwood, 1021 Sanchez St., San Francisco, CA 94114.

EXPLORE YOUR PERSONAL capacity for rhythmic expression through Caribbean rhythms. Learn from a patient, sensitive, non-sexist, and credentialed teacher with 15 years' playing experience. Lessons designed to accommodate the needs and interests of the student. Call John, 641-5075.

EXPERIENCED MASSAGE THERAPIST. Effective pain release. Integrate emotion, energy and physical structure. 648-6125. John Benson.

SUBLET/SHARE WANTED for grandmother to use for two months through holiday season: mid-Nov. to mid-Jan. Neat housekeeper, non-smoker. No pets preferred. Call Kevin, 495-6280.

PIANO LESSONS—music tutoring: all levels, all ages. Instructor holds M.A. in piano performance and has 10 years' experience teaching Suzuki piano lessons to children ages 4 and up. Michael Avalos, 585-6499.

BEDROOM SET FOR SALE with mattresses. Very new. Anita, 648-6159 after 7 p.m.

DISCOVERY TOYS—the perfect job, if you are looking for a fun way to combine being a mom with working part-time from home. Call for in-home career opportunities with Lauren Raher, 647-6320. Free toys, phone orders, party plan fundraisers, flexible hours, management potential.

GENERAL CARPENTRY / PAINTING. Interior/exterior. \$15/hour, minimum on small jobs. Local references. Sandy, 585-7134.

YOGA CLASSES Do something good for yourself! Beginner's class. Wednesdays, 11:30 a.m. to 1 p.m. 661/2 Sanchez St. Iyengar method. Call Patricia, 641-9059 for information.

ITALIAN CONVERSATION CLASSES. private/group, all levels, native Milanese teacher. Massimo, 648-1083.

VERY NICE FAMILY seeking shared housing in S.F. Two delightful kids (girl, 10, boy, 3) used to space and privacy requirements of roommates, and single mom who is a student at SFSU, nursery school board member, financially responsible, with many references, is being forced to move by owner who wants to live on property. Mom is a gourmet cook, politically active (a leftie), pregnant with third child (due 12/25); family is very creative, likes art projects, books, music, very little television, and needs non-smoking environment. Will consider temporary accommodations. Looking for space where children are special, not just tolerated. Call Martha at 333-8433 or leave message at 648-7341.

CLASSES

LOWELL, MCATEER, AND OTHER high school students have raised their math grades using our service. We provide at-home tutoring by graduate students. Because we do little advertising, we can afford to keep our rates lower than other services. Call Katia at Noyes Tutoring for further information. 863-0219.

ROOM FOR RENT in large 1905 home with family of two adults, one teen and one child. Room is on lower floor with living room, kitchen and bath. Easy parking and bus. Back yard. 23rd and Diamond. \$350 per month including utilities. 641-5209.

NOV. 5 AND 6: Dominican Guild Christmas Boutique, ICA Auditorium, 24th and Guerrero. 10 a.m. to 4 p.m.

WRITER/COMMUNICATIONS Consultant. Experienced in p.r.; advertising copy, editing, newsletters, brochures. 821-9443.

SKI LOVERS TAHOE GETAWAY. Beautiful Tahoe home in prestigious Incline Village, North Shore, is available for rent to families or small groups. Ski Squaw Valley, Alpine Meadows, Heavenly Valley, Diamond Peak at Incline, Mt. Rose and more! Fully equipped house has large kitchen, three bedrooms, two baths, steam/sauna room, living room with fireplace, two decks, garage, dishwasher, washer/dryer, etc. House comfortably sleeps six to eight people. Only \$900 a week or \$300 per weekend. Call now to reserve early for this ski season. 282-7955.

NURTURING NON-SEXUAL MASSAGE by certified masseuse in Noe Valley. \$30 an hour. \$45 1½ hours. Call Rose, 641-5209.

WANTED: BUDDY for my 2-year-old. Looking for a non-smoking, health-conscious man who would enjoy spending time regularly with my delightful son. Please call Nancy, 647-7945.

FREE TAX CLINIC. Let me help you correct, clarify, or avoid past, present, or future (potential) tax problems. In this one-day drop-in clinic, you have an opportunity to ask your questions about: past year income tax returns (prepared or needing-to-be prepared), your 1987 tax return, communications from IRS or Franchise Tax, 1988 estimated payments, bookkeeping issues, how the new tax laws may affect your upcoming 1988 tax return, or other tax-related matters. Saturday, October 22, 10 a.m. to 3 p.m. Noe Valley. Call for address and further information Faith Darling Tax Service, 821-4744.

OFFICE ASSISTANT PART-TIME 8 to 12 hours a week. Flexible. \$8/hour. Human Resource development consulting business. Noe Valley. 641-9480.

GERMAN LESSONS on all levels from a qualified and experienced native German speaker (eight years' experience as a language instructor in German and German equivalent of master's degree). Call Christiane, 641-0120.

OFFICE SPACE psychotherapy. Available part-time, day and evening. 282-6228.

IDEAL TENANT SEEKS ideal landlord and rental living space. 20 year resident of Noe Valley has to move. If you can help, please call Rosanne, 826-6339.

NEIGHBORHOOD HAULERS. We are a community network organized in 1979 to provide dependable, economical hauling and delivery service to San Francisco residents. Our rates are much lower than you would pay through other channels, but you can rest assured that our service is topnotch, with careful, courteous helpers and clean trucks in excellent condition. Nights, weekends, and long-distance trips are no problem. We also do yard and basement cleaning, debris removal, hauling away of old appliances, furniture, etc. Call 995-2785 anytime for a free estimate.

PROFESSIONAL HOUSECLEANING. Fifteen years' experience. Come home to a clean house that's Penn. Dutch scrubbed. Flat rate. References. 648-6297.

CONSERVE WATER—Drip irrigation systems for the urban garden. Installed, repaired. Reasonable cost, free estimates, references. Call Joseph at 550-7507.

SEEKING SEAFOOD CHEF. Apply in person at La Roca Restaurant.

CALL ACORN FLOORING for professional floor repair, sanding, waxing, and refinishing. Dial 548-5531 or 861-2145 for free estimate. (Ask about our Holiday Rates.)

BASS LESSONS. Electric and upright. All styles, all levels. 20 years' experience. Call 282-8244, Mark.

WEE FRIENDS COOP PLAYGROUP for 2 to 3+-year-olds. Group equals five kids plus one parent and one paid assistant daily. Monday through Friday mornings, 9 a.m. to 1 p.m., lunch included. Loving, creative, challenging interactive play for kids, valuable free time for parents. Call Marilyn, 641-9720, or Anne, 431-6083.

BEDROOM CREATIONS. Work within your budget. Find out the possibilities. Count on comforter covers that fit, expert sewing of dusters, canopies, pillow shams, round tablecloths and simply styled curtains. Your fabric or mine. Eight years in the trade of custom bedding. Call Mary Farrell, 626-4597. First in-home consultation free.

OFFICE SPACE FOR RENT: Room available in large, lovely Noe Valley home. Perfect for small business. Garage also available. For information on either or both, please call Christine at 647-2800.

ELECTRICAL SERVICE CALLS. installations. New construction, remodeling. All size jobs. Residential/commercial. Woman-owned. Current Affairs Electric, Lic. #427014. 647-2585.

INFANT CARE: Responsible loving mother with infant is starting Infant Care in her Noe Valley home. 10/1/88. Very clean environment, beautiful nursery, pleasant garden. Monday through Friday, 7:30 a.m. to 6 p.m. Cathy, 826-3956.

HOUSECLEANING? Bright like magic. Laura, 647-5151.

GRACO BABY WALKER \$20. Baby's sheepskin \$25. McClaren single stroller \$40. Snuggly chest carrier \$15. Two red cribs \$10. Elegant glassware for 12, smoky grey wine, highball, water glasses plus martini mixer \$50. 282-8140.

EXPERT HOUSECLEANER local references. \$7 an hour. 824-6894.

NEIGHBORHOOD PAINTERS specialize in interiors and small exterior jobs. Very thorough prep, wall repair. High quality at affordable prices. Reliable, honest and efficient. Excellent references. 255-1506.

REBIRTHING AND SPIRITUAL Discovery. To assist you in opening more fully to your inner guidance, becoming more fully alive and enjoying life. Rebirthing is a very simple and powerful breath technique. It can very quickly access parts of your consciousness not normally available to you. I act as your guide and counselor in this process. Jim Christrup, MSW, CMT. 821-4788.

ADMINISTRATIVE ASSISTANT/phone answerer for small office near Dolores Park. Must be experienced office worker, have pleasant phone manner, be reliable, learn quickly, have car. Part-time now through December. Full-time January through April. Jan, 821-1015.

POLARITY THERAPY available weekday evenings by appointment with a certified polarity therapist. This is a gentle, relaxing form of bodywork that can be combined with yoga stretches at the client's request. Please leave message during the day or call evenings until 8:30 for an appointment. Irene, 239-7666.

NOE VALLEY OFFICE for rent. Share kitchen, sunny, great location, reasonable, available now. Call 821-4744.

NEIGHBORHOOD HOME SERVICES, which offers a variety of skills related to property maintenance, has been unable to keep up with the demand for its services. If you have work you need done, please call as much in advance as possible. If you are a carpenter, a handy-person, plumber, electrician, crafts person, or house painter who is highly experienced and can take on some extra jobs, why not consider joining our organization? We also need a telephone secretary to handle our calls, make appointments, keep records, etc. This would be good for someone who likes to talk on the phone, and who spends a lot of time at home. You would earn a commission on jobs done. To our customers, old and new, who have been unable to reach us, or whom we have been unable to serve, please accept our apologies. We are growing so as to serve you better in the future. Customers, please call 995-2785. Potential members, please call 978-9387.

ASTRID'S Rabat Shoes



SUMMER CLEARANCE

3909 24th Street (at Sanchez)
San Francisco, California
(415) 282-7400

M-F 11-6:30

SAT 10-6:30 SUN 12-5

ELISA'S HEALTH SPA

Open 7 days a week
11:00 a.m. - 11:00 p.m.

SPECIAL OFFER

\$1 off hot tub • 50¢ off sauna
12 noon-4 pm with this ad

4026 1/2 24th St. (Noe & Castro)
821-6727

DIANE GOULDER WRITING & COMPUTER SERVICES

proposals • grants • letters
papers • ad copy

824-1026

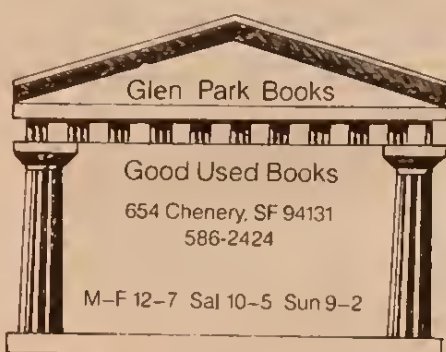
The Phoenix Academy

Page Plaza
44 Page Street, Ground Floor
San Francisco, CA 94102
415-554-0307

ENROLL
NOW
FOR
88/89

Grades Pre-K/12th

Low Tuition • Small Classes
Extended School Hours • Downtown Location
Financial Aid for Single Income Families



Glen Park Books

Good Used Books

654 Chenery, SF 94131
586-2424

M-F 12-7 Sat 10-5 Sun 9-2

McDonnell & Weaver

ATTORNEYS AT LAW

4091 24th Street
NOE VALLEY
(415) 641-0700

Desktop Publishing, Laser Printing, & Typesetting

821-6846

Integral Data
151 Chenery Street
San Francisco 94131

"THE PAINTERS"



Fine Quality Work
Interior/Exterior

147 -29th St. SF 94110

282-8123 Jeff or Sue

Jeffrey B. Haber

A Professional Law Corporation

Real Estate Law, Probate,
Personal Injury, and
Business Law.
Free half-hour consultation.

GLEN PARK
2858 Diamond Street
San Francisco, CA 94131
(415) 586-4300



TREVOR MARTIN
MONTESSORI SCHOOL
415/550-6865

• Academic Program/Balanced Curriculum
• A Positive Spontaneous & Individualized
Learning Environment

Ages 2½-5 yrs Full & Half Days
Extended Care 7:30-8:30/3-6

Director: Carmela Bozina

Member: Professional Assoc. for Childhood Education,
North American Montessori Teachers' Assoc.

CALENDAR

OCT. 1-29: The Fobbo Gallery features an exhibit of PHOTOGRAPHY called "17 Reasons Why" by Tracy Mostovoy. 3747 23rd St. Gallery hours: Tues. noon-5 p.m., Thurs.-Sat. 3-7 p.m. 695-0640

OCT. 4-10: MANUELITA GALLERY presents "American Consumer," an exhibit of *cajas* (boxes) and constructions by Noe Valley artist Jose Ramon Lera. 3109 Fillmore St., Suite 201. Gallery hours: Wed.-Sun. 1-6 p.m. 923-0822

OCT. 4, 11, 18, 25: Active but lonely seniors are invited to meet for arts, conversation, and day excursions following a weekly SENIOR GET-TOGETHER led by Lee Lassan. Cafe Fanari, 2773 24th St. 10 a.m. 641-7378

OCT. 5: Artists and would-be artists are invited to join a new CREATIVITY SUPPORT GROUP called Proluence, coordinated by fiction writer Barry Green. Dolores Street Baptist Church, 208 Dolores St. 7:15 p.m. 648-6104.

OCT. 5-22: Intersection for the Arts opens its fall 1988 theater season with *The Mission*, a full-length work by the Mission District's own CULTURE CLASH, a group that attacks the emotional and linguistic terrain where gringo culture meets its Latin counterpart. 766 Valencia St. 8 p.m. 626-3311.

OCT. 5, 12, 19, 26: Parents and their children are invited to the Noe Valley Library's INFANT-TOODLER LAPSIT. 451 Jersey St. 7 p.m. 285-2788

OCT. 6: Join SUSIE BRIGHT, editor of *Heretica: A Collection of Women's Erotic Fiction*, and contributing authors as they address the question, "What appeals to women's erotic imagination?" Modern Times Bookstore, 968 Valencia St. 7:30 p.m. 282-9246.

OCT. 7: The California Alliance to Stop First Strike presents *U.S. vs. KOMISARUK*, a play about the 1987 trial of San Francisco peace activist Katya Komisaruk. The Women's Building, 3543 18th St. 8 p.m. 285-8372.

OCT. 7: Neighborhood historian Judith Lynch will lead a WALKING TOUR of Noe Valley by flashlight. Noe Valley Library, 451 Jersey St. 8 p.m. 552-1250.

OCT. 10 & 11: Intersection for the Arts presents SOUTH BEACH POETS Jami Wolt, Robert Thomas, and Scott Reid (Oct. 10), and Caroline Arakelian, Berl Hubinger, Diane Kirsten-Martin, and Zack Rogow (Oct. 11), reading from their work. 766 Valencia St. 8 p.m. 626-2787

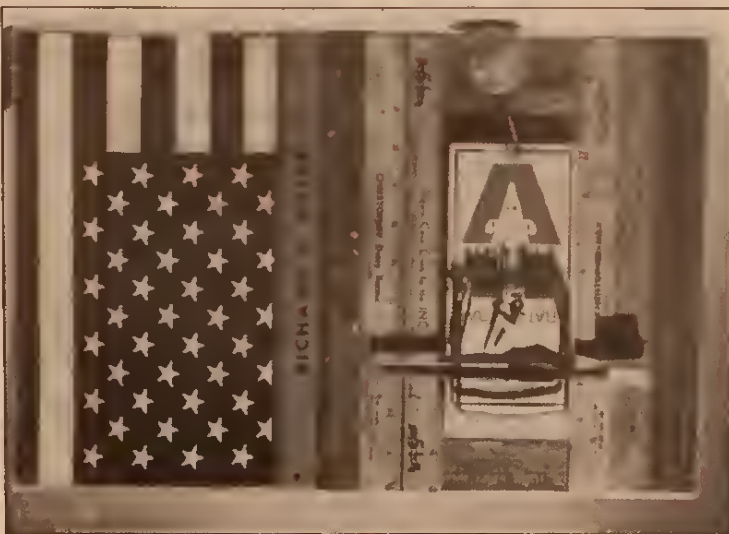
OCT. 11: The Noe Valley Library FILM PROGRAM for kids 3 to 5 will feature *Where the Wild Things Are*, *Three Robbers*, and *Little Girl and the Gun-niwolf*. 451 Jersey St. 10 & 11 a.m. 285-2788

OCT. 11: Kids 6 and older are invited to watch a FILM SHOWING at the Noe Valley Library, featuring *The Amazing Bone*, *Mysterious Tadpole*, and *Ben's Dream*. 451 Jersey St. 3 p.m. 285-2788

OCT. 14: In a benefit performance for Old Wives' Tales bookstore, the MOTHERTONGUE Readers' Theatre presents "Speaking of Aging," a new script on women and aging. Old Wives' Tales, 1009 Valencia St. 8 p.m. 821-4675.

OCT. 15: Comedians Marga Gomez, Harriet Schifter and Diane Amos portray some "HYSTERICAL WOMEN" in an evening of solo, duo and trio comedy at the Noe Valley Ministry, 1021 Sanchez St. 8:15 p.m. 647-2272.

OCT. 15: RECYCLE your newspapers at Alvarado School, 625 Douglass St. 10 a.m.-2 p.m.



Noe Valley artist Jose Ramon Lera will display his "American Consumer" among other Cajas and Constructions at Manuelita's Gallery through Oct. 10. PHOTO BY RAY ANDERSEN

OCT. 12 & 16: Salvadoran musical group YDLOCAMBA I-TA will perform recent works based on the fusion of traditional Latin American music and contemporary techniques Oct. 16 at the Women's Building, 3543 18th St., 8 p.m. A record-signing party takes place Oct. 12 at Bookworks of San Francisco, 2848 Mission St. 7:30 p.m. 648-3324

OCT. 15: Join in a WALKATHON to raise money for social change in El Salvador, sponsored by CISPES. The trek begins at 9 a.m. at Longshoreman's Hall, 400 North Point, and ends at the Presidio Army Base with a protest against U.S. intervention (demonstration scheduled for noon). 658-8459

OCT. 16: Wear comfortable shoes to a HOUSE TOUR of six Victorians on historic Liberty Hill. 180 Liberty St. 1-5 p.m. For advance tickets call the Victorian Alliance at 863-8036

OCT. 16: RUBEN ZAMORA, a key leader in the struggle to bring about a negotiated solution to the conflict in El Salvador, will speak on "El Salvador Today: U.S. Policy and the Coming Crisis" at the American Indian Center, Gateway Hall, 225 Valencia St. 7:30 p.m. 922-0731.

OCT. 17: Monday is the first day of a nine-week class in basic INCOME TAX information taught by Jan Zobel for the San Francisco Community College District. Everett Middle School, 450 Church St. 6:30-8:30 p.m. 647-4884

OCT. 18: Helen Grieco presents a SELF-DEFENSE CLASS for women who want to fight back against rapists and muggers. The Women's Building, 3543 18th St. 7 p.m. 861-8880.

OCT. 18: Holly Sklar, author of *Washington's War on Nicaragua*, will discuss the present state of war-planning in Washington, as well as the latest IRAN-CONTRA connections. Modern Times Bookstore, 968 Valencia St. 7:30 p.m. 282-9246.

OCT. 18: Storyteller Joan Sutton will tell a few good and scary HALLOWEEN TALES for children 3 to 5 at the Noe Valley Library, 451 Jersey St. 10 a.m. 285-2788.

OCT. 19: Bookworks of San Francisco introduces a new POETRY READING series, "The Third Week," featuring Carol Tarlen, editor of *Real Fiction*, and Alejandro Murguia, co-editor of *City Lights'* Central American anthology. *Volcan*. 2848 Mission St. 7:30 p.m. 648-3324.

OCT. 20-23: A FILM AND VIDEO FESTIVAL featuring works by Latina women directors will take place at the York Theatre, 2789 24th St., and the Mission Cultural Center, 2686 Mission St. Call the Cine Accion office, 553-8135, for a complete program schedule.

OCT. 21 & 22: In a glasnost special, renowned Soviet jazz/rock pianist SERGEI KURIOKHIN gives his first U.S. performance at the Noe Valley Music Series. 1021 Sanchez St. 8:15 p.m. 647-2272

OCT. 22: Join musicians Robin Flower and Libby McLaren in a SING-ALONG of music from the '20s, '30s and '40s sponsored by Operation Concern. Francis of Assisi, 145 Guerrero St. Lunch begins at noon, entertainment at 1 p.m. 626-7000.

OCT. 23: 1986 BABRA winner GAIL PEARSON signs copies of her new book, *Coming Home Cafe*. Cover to Cover Booksellers, 3910 24th St. 2-4 p.m. 282-8080.

OCT. 23: KIDSHOWS, a performing arts series for kids 3 to 8, presents the WALDEN MARIONETTES in "The Sorcerer's Apprentice," a gentle Halloween tale of ghosts and goblins. Noe Valley Ministry, 1021 Sanchez St. 2:30 & 3:30 p.m. 282-2317.

OCT. 24: Register for the first of nine classes in "Life as Improvisation: Making the Most of the Second Half of Life," a course for women over 40 taught by Matile Rothschild. Everett Middle School, Church and 17th streets. 6:30-9:30 p.m. 239-3000.

OCT. 25: Katherine Gilmartin will treat kids 6 and older to an afternoon of HALLOWEEN CRAFTS and a scary story. Noe Valley Library, 451 Jersey St. 3 p.m. 285-2788.

OCT. 27: Join poet Dorothy Allison in a reading and BOOK PARTY to celebrate the publication of *Trash*, tales of women chafing against the constraints of feminist political correctness. Modern Times Bookstore, 968 Valencia St. 7:30 p.m. 282-9246.



The father and son team of Jack and Christopher Fredericks will pull strings at the Walden Marionettes' production of "The Sorcerer's Apprentice" at the Noe Valley Ministry Oct. 23.

OCT. 29: Bethany Methodist United Church will hold a big HOLIDAY BAZAAR brimming with Christmas gifts and decorations, baked goods and white elephants. 1268 Sanchez St. 10 a.m.-5 p.m. 647-8393.

OCT. 29: "NIGHTMARE ON VALENCIA III," Intersection for the Arts' third annual Halloween benefit, will feature a haunted house, costume contest, music, dancing and live performances by Bay Area performance artists. 766 Valencia St. 10 p.m. 626-2787.

OCT. 30: A.R.E. (the Association for Research and Enlightenment) will hold a "Bonfire Meeting" for people interested in EDGAR CAYCE readings. Noe Valley Ministry, 1021 Sanchez St. 2-4 p.m. (Call Helen Colgan, 824-4332, or Suzanne Keehn, 493-1373, for more information.)

OCT. 30: Join Gay and Lesbian Outreach to Elders (GLOE) for a festive HALLOWEEN PARTY with music, dancing, billiards, games and refreshments in a beautiful garden atmosphere. Francis of Assisi, 145 Guerrero St. 2-5 p.m. 626-7000.

OCT. 31: Come to Bookworks' HALLOWEEN PARTY dressed as your favorite dead author. 2848 Mission St. 7:30 p.m. 648-3324

OCT. 31: Kids can enjoy a fun and safe Halloween at the eighth annual Noe Valley HAUNTED HOUSE. Upper Noe Recreation Center, Day and Sanchez streets. 4-8 p.m. Call 285-6285 if you would like to volunteer.



OCT. 31: Seniors are invited to a Halloween party and DANCE with prizes for the best costumes. Diamond Senior Center, 117 Diamond St. 1-3 p.m. Call 863-3507 to reserve a spot at the noon Halloween luncheon.

NOV. 5: The Endangered Species Alliance sponsors the third annual NDE VALLEY MUSIC FESTIVAL to benefit Centro de Latino de San Francisco. Local bands will perform rock, rhythm and blues, and Irish folk music at six bars: Noe's, the Cork 'n' Bottle, the Dubliner, the 1st Fling, the Rat and Raven, and the Bailey. 2-8 p.m. 282-4007.

OCTOBER 1988

OCT. 7, 8, 9: NEW SONG sensations Tania Libertad from Peru, Roy Brown from Puerto Rico, and Charlie King from the U.S. are slated to appear at the seventh annual Encuentro del Canto Popular festival. York Theatre, 2789 24th St. 7:30 p.m. 824-7878.

OCT. 8: It's time for bargains and baked goods at the annual Noe Valley Ministry RUMMAGE AND BAKE SALE. 1021 Sanchez St. 10 a.m.-4 p.m. 282-2317.

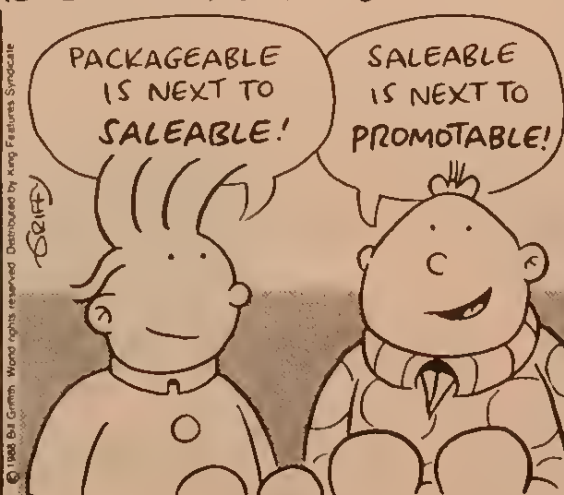
OCT. 13: The FRIENDS OF NDE VALLEY general membership meeting will feature guest speakers Daniel Sullivan and Scott Dowdee of the city Planning Department. Noe Valley Library, 451 Jersey St. 7:30 p.m. 285-3532.

OCT. 13: RAY GONZALEZ will read from his latest book of poetry, *Twilights and Chants*, winner of the Four Corners Book Award for Best Book of Poetry in 1988. Bookworks, 2848 Mission St. 7:30 p.m. 648-3324

ZIPPY

"PRESIDENTIAL PRODUCT"

BILL GRIFFIN



The Scoop on CALENDAR

Please send calendar items before the 15th day of the month preceding month of issue to the Noe Valley Voice, 1021 Sanchez St., San Francisco, CA 94114. Items are published on a space-available basis, with Noe Valley neighborhood events receiving priority. Note: Our next issue will appear Nov. 1. The deadline for calendar items is Oct. 15, 1988.